



# Embrace the Race to Replace Your Case

GizMac Accessories LLC, August 16, 2007

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*GizMac Accessories Announces Trade-In Program for Owners of Competitor's iPod Cases*

PR9.NET August 16, 2007 - Torrance, CA – GizMac Accessories, designer and manufacturer of innovative products for the iPod, to begin the "Replace Your Case" trade-in program.

GizMac Accessories has set a date and provided initial details for their "Replace Your Case" trade-in. The program will start Friday, August 17 and continue until the end of this month, August 31. Orders must be received within this time period to qualify for the trade-in program.

Valid Titan Clear iPod case orders received during the "Replace Your Case" trade-in program will be eligible to receive the discount for sending in a competitor's iPod case. Although only one trade-in can be used per purchase, multiple purchases can be made if the same number of competitor's cases will be traded in. Orders will need to be placed through the GizMac web site to qualify for the program.

"Customers will receive 50% off the retail price of the Titan Clear iPod Nano case when they send GizMac a competitor's case for a trade-in," explained Ken Vitto, Director of Marketing for GizMac Accessories, "Simply input the code 'Replace' when placing an order and send your trade-in case to GizMac referencing your order number."

The Titan Clear iPod case for the 2nd generation Nano has a US retail of \$24.99 (plus s & h), but will be 50% off (\$12.49 plus s & h) with a qualified trade-in before August 31, 2007. Additional information about the GizMac "Replace Your Case" trade-in and current products can be found on their web site at <http://www.gizmac.com>.

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## **About GizMac Accessories LLC**

GizMac Accessories LLC, headquartered in the United States, designs and manufactures innovative "Gizmos for Your Lifestyle".

**Website:** <http://www.gizmac.com>

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