



DeliverThat.com Revolutionizes P2P Product Delivery.

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DeliverThat.com helps users obtain items from their home county which they are unable to obtain within their current location.

PR9.NET August 14, 2007 - New York, NY - DeliverThat is a new website that allows its members to get hold of products available only in certain countries from anywhere in the world. Specifically targeted at expats, students studying abroad and travelers, <http://www.deliverthat.com> facilitates requests and home deliveries for products all over the world.

The website combines the functions of a social shopping network with an e-commerce facility. DeliverThat allows its users to interact, post ads for requested items, discuss product deliveries, and send payments securely to other members through an internal escrow system. Users can place free advertisements for items they want from another country and name the price they would be willing to pay to receive them. Other members who have the capability to deliver the products can then contact the ad placer through <http://www.deliverthat.com> for shipping details.

Deliver That also seeks to encourage the participation of merchants by extending special services for a minimal fee. Through this service, merchants gain online visibility to the site's social network user base and create global demand for their products.

The concept was developed by American Abel Travis while pursuing his studies in England. "I felt so homesick because my usual groceries and products were not available in England so I had to ask my friend to deliver some items to England for me from time to time," says Abel. This experience led to a desire to help others in a similar situation.

The website is now ready for public BETA testing. Users are encouraged to join and provide feedback on how to further develop the service. Through this BETA testing period, Deliver That hopes to gain its initial user base and further improve its services to pursue their goal of becoming a worldwide brand for travelers, expats and student studying abroad

Through <http://www.deliverthat.com>, expats and travelers no longer have to keep yearning for a taste of their homeland or a country they've visited. They can post an ad for free and get that England-exclusive Cadbury snack delivered to their home in Singapore.

Abel Travis earned his degree in Finance and Economics from Clarkson University and is currently pursuing his MBA at Long Island University.

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About DeliverThat.com

DeliverThat.com Allows members to ship items they are unable to obtain within their current country to eachother.