



Marketing Virtual Assistant Tackles the Question of How to Find the Right Clients For YOU in New eBook

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Ever wonder what you should be asking your potential clients? Marketing VA Jill Chongva puts an end to conundrum of "what do I ask?" with her new ebook.

PR9.NET August 14, 2007 - Winnipeg, MB – Marketing Virtual Assistant Jill Chongva has released her new ebook entitled "Find Your IDEAL Clients: 99 Questions to Use to Create Your Ideal Client Questionnaire."

Interviewing potential clients is something every solopreneur is faced with. And without a degree in HR, some of us can get lost in the sheer volume of information we need to find out about a potential client and their business. You need to cover so many things to find the right clients for you that it often overwhelms new entrepreneurs and they get stuck. So they end up taking on clients that are not an ideal fit, and more often than not, they get frustrated when things don't work out.

"I hear from many new solopreneurs that they just don't know WHAT to ask. It's overwhelming for new entrepreneurs to have to dive in and create a client interview sheet. So they often end up taking on every client that comes their way. But if your clients who don't match with your business and lifestyle, you end up in trouble" says Chongva.

"Find YOUR IDEAL Clients" is a compilation of 99 questions to consider when you are interviewing a new prospect. Solopreneurs can pick and choose from the 99 questions in the book to create a comprehensive set of interview questions about topics that are relevant to their business and their work style.

The 99 questions in the book cover everything from business identity to work style, technology, lifestyle and marketing.

More information can be found at www.vadiva.com where you can click on Find Your Ideal Clients.

Jill Chongva created Virtual Assistant Diva Administrative Services in 1999 as a way to use her Administrative skills while staying home to raise her four children. She offers Marketing and Tech support to solopreneurs, along with graphic and web design through www.divalishmedia.com "Find Your Ideal Clients" is her second ebook.

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About Virtual Assistant Diva Administrative Services

Jill Chongva founded Virtual Assistant Diva Administrative Services in 1999 as a way to combine her administrative and computer talents with the thrill of entrepreneurship. She provides clients with Executive level support services using web and PC-based technologies, and has now expanded her business to website and graphic design. For more information, please visit her website at www.vadiva.com

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