



Paris Hilton Deals with Jewelry and Footwear Group

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PR9.NET August 04, 2007 - Paris Hilton, Celeberity Heirness who recently came out from jail after spending 23 days for driving with a suspended licence trying to involve herself in many challenging tasks and signing deals with many fashionable groups as she want to make sure that she keeps her hands and mind with full of multi task.

Paris Hilton has signed deals with jewellery, perfumes, footwear and accessories groups. These groups include Antebi Footwear Group, Bliss collection Italian jeweler Damiani.

Bliss Collection have affordable prices for their jewelry products which are made up of gold, stainless steel, wood and bright diamond pieces and the prices ranges from USD 60 to USD 3000. She commented on this campaign that "It's an honour to be part of this campaign. I love fashion, and I love diamonds," Paris Hilton is not first celebrity in this campaign, Gwyneth Paltrow and Brad Pitt (co-design) have also been associated with this group.

The hotel heirness, Paris Hilton has also signed a deal with Antebi Footwear Group to create a signature shoe collection.

Antebi Footwear's Chief Executive Joseph Antebi said: "Paris has been a pleasure to work with and we are very excited to be able to translate her vision into reality.

Paris Hilton commented that on this deal that "My goal is to create a stylish and fun fashion line from head to toe."

"Her previous ventures, such as her fragrance line, have proven to be extremely successful and we are confident that this venture will exceed her previous success."

Paris Hilton Footwear will include stilettos, flats, wedges and some casual styles and is due to go on sale early next year.

Hilton teamed up with Parlux Fragrances in 2004 to bring scents such as Heiress and Just Me to a counter near you.

Paris Hilton's fourth offering perfume Can Can, is due out in October.

<http://www.jewelrystore4all.info> help you finding jewels manufacturers and related topics of jewelry which includes reputed jewel brands including stones, rings, fashionable jewels, men's, women's jewel and exclusive advertisements. Find out our exclusive products at <http://www.jewelrystore4all.info/chanel-jewelry.html>

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Neglog Marketing Solution provides the techniques and consulting services about web marketing.

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