



DatetheUK.com enhances picture upload facility for the born flirt

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DatetheUK.com, from the EasyDate family of dating web sites, launches a picture editing tool for members to improve their profile photos.

PR9.NET July 27, 2007 - Edinburgh, UK - It is a well-known fact that singles who upload their picture to dating sites stand a better chance of finding a date. A recent research study from www.datetheuk.com shows that dating members who include their photo in their profile are up to 40 times as likely to be contacted when they are online and 8 times as likely to get a response to any mail they send.

For those who love to flirt and date online, DatetheUK.com has increased the level of control that members have over the display of their own pictures. The site has launched a new picture editing tool to allow singles to make live changes to their profile photo. Online Marketing Manager of EasyDate, Sean Wood, said: "This new feature was introduced as a response to customer feedback and the response has been fantastic. Members have uploaded more than 3000 new pictures since the launch of the new editing tool".

The new user-friendly tool enables DatetheUK.com members to select a particular section of a photograph and crop their photo if necessary; giving singles the freedom to highlight the attractive features of their appearance and personality. Whilst the site has a strict picture monitoring policy to ensure photos are not offensive in any way, members now have more control over the way they decide to portray themselves through their profile photo and flirt with others.

Members of www.datetheuk.com have a variety of options for uploading their pictures to the site, they can select a picture directly from their computers and upload it to their dating profiles or take advantage of the free scanning service if they do not have a digital copy of their pictures. The site also offers an MMS upload feature for members who wish to upload their photo directly from their mobile phones.

With more than a million members, this dating web site is an exciting arena for UK singles to flirt, make friends or find a date. New visitors to the site can register, upload pictures, create a dating profile and search, all for free. DatetheUK.com also features SMS chat, an internal email system, private instant messaging, web cam chats and more.

This leading online dating site is constantly working to develop dating features which meet user demand, whilst listening to their own customers' opinion in order to improve the services they provide. Whether singles are looking to flirt or find their perfect partner, DatetheUK is the ideal dating platform for men and women in the UK.

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About Easy Date Ltd.

Easydate Ltd are an Edinburgh-based online dating agency with a network of dating sites including the well known <http://www.datetheUK.com> [www.datetheuk.com] and <http://www.myukdate.com> [[myukdate.com](http://www.myukdate.com)]. The company's flagship site, <http://www.datetheUK.com> [www.datetheuk.com] was launched initially in 2002 and has built up an impressive membership of almost 1 million UK singles.

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