



# Checker Sedan Takes On Weddings In Metro Detroit Area.

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PR9.NET July 23, 2007 - DETROIT, MICH - With wedding costs skyrocketing in recent years, Checker Sedan, the fastest growing luxury sedan company in metro Detroit, has thrown its tophat into the wedding transportation business.

"We understand the most successful bridal consultants are always looking for ways to help their clients keep wedding costs within the budget," said, Dawn Bause

Checker Sedan Sales/ Customer Relations Manager. "We have found that one way to do this is to have their clients consider renting 'luxury sedans' for their transportation needs vs. limousines."

In recent years, luxury sedan rentals have become very popular for weddings. They can be used the day of the wedding; for the bride and groom traveling to and from the airport on their honeymoon; and for out-of-town guests coming and going to hotels and airports.

"We're also finding that a "Sedan Ride to the Airport" Gift Certificate makes a great gift for the bride and groom and can even be put on their wedding gift wish list," she said.

Checker Sedan has a fleet of 110 luxury sedans including the Cadillac DES, the Lincoln Town Car LS, and the Chrysler 300, all of which have been customized to provide "the first class comfort" that a bride and groom will welcome on their special day.

"Another service Checker Sedan is working on is a personalized online order page for the bride's wedding website that her out-of-town or in-town guests can use to make their transportation reservations," Bause explained.

She says that the bride- and groom-to-be can stop by Checker Sedan to check out the company's luxury sedans. "You can come down, see our sedans and sit in them before booking them. It's always good to know the people who are driving you."

Checker Sedan, [www.checkersedan.com](http://www.checkersedan.com), was established in March 2000 and has become the fastest growing chauffeur-driven licensed luxury sedan company in Metropolitan Detroit. Checker Sedan is an affiliate of Soave Enterprises, a privately held management and investment company founded by Detroit businessman Anthony L. Soave.

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## About Checker Sedan

Wherever you're going, Checker Sedan is a better way to get there. Our vehicles and drivers will spoil you with luxury. And our little extras make us the obvious choice for people who are going places.

Our state-of-the-art reservation system makes reserving a Checker Sedan easier, too.

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