



EasyDate launches community site to chat and flirt worldwide

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The successful online dating company, EasyDate, announces an exciting new web site for flirty people around the world.

PR9.NET July 20, 2007 - Edinburgh, UK - Cheeky and flirtatious singles from all corners of the globe can meet each other on EasyDate's new community chat website. This playful dating site promises lots of fun for people who find traditional dating sites a bit too formal and geared towards marriage.

Online Marketing Manager at EasyDate, Sean Wood, said: "We anticipated consumer demand and had been working hard for several months to build a new kind of dating website. We could see that a good percentage of members of our dating platforms would soon be looking for a place with the characteristics and functionality of sites such as MySpace, Facebook and Bebo, but without the seriousness of dating sites which encourage long-term relationships. www.benaughty.com is now live, giving singles the opportunity to chat, flirt and meet like-minded people under a safe, relaxed and community-like environment"

All visitors can join EasyDate's new website for free. The free registration allows members to search dating profiles immediately after sign-up. Site features include webcam chat, mobile dating, instant messaging, private email, MMS picture uploads, personal profile and a unique web address to share with friends over MSN or Skype.

www.benaughty.com is packed full with fun communication features for singles who wish to join a community with a flirty approach to online dating. It's about having a good time, making new friends, meeting others and enjoying fun online chats with people who share similar interests.

This site accepts sign-ups from all singles regardless of their country of origin or the country they live in; this community chat website is truly international, allowing people from all over the world to interact no matter the distance between them.

This flirty website will soon feature a webpage creation tool which will allow members to develop a personal website through a user-friendly interface. EasyDate continues to work towards addressing the changing needs of the dating market, rapidly becoming one of the strongest online dating companies in the UK and Europe.

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About Easy Date Ltd.

Easydate Ltd are an Edinburgh-based online dating agency with a network of dating sites including the well known <http://www.datetheUK.com> [www.datetheuk.com] and <http://www.myukdate.com> [[myukdate.com](http://www.myukdate.com)]. The company's flagship site, <http://www.datetheUK.com> [www.datetheuk.com] was launched initially in 2002 and has built up an impressive membership of almost 1 million UK singles.

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