



# Free Online Stores provided by WhyAbe.com

WhyAbe.com, July 18, 2007

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*Source One Management Services, LLC has launched free stores and a new user interface on their procurement professional commerce site, [www.WhyAbe.com](http://www.WhyAbe.com). WhyAbe is the first and only completely Free RFX, and Reverse Auction tool available on the web as an on-demand service. With the release of free basic stores, WhyAbe has committed to providing additional incentives for suppliers to conduct business through the site.*

PR9.NET July 18, 2007 - Willow Grove, PA - Businesses, large and small, can now create their own free store to sell and promote their products and services. WhyAbe Stores are ideal for businesses that are attempting to dispose of excess or obsolete inventory, but do not have the time, resources, or finances to open their own commerce site or deal with inventory brokers.

Store owners can control their terms and conditions, company profile, payment options, shipment charges, and inventory directly from their dashboard. WhyAbe.com even provides that ability to complete transactions through PayPal, and automatically updates inventory. Store owners can control their logo, banner and color schemes of their store, and also have the ability to create their own categories for products or services.

WhyAbe.com allows store owners to list up to ten products or services for sale at absolutely no cost. Unlike other commerce websites, WhyAbe does not charge a transaction fee on the sale of goods or services to the buyer or the supplier. Larger stores can be opened by suppliers for an extremely low monthly cost or by contacting Source One directly to develop a partnership arrangement.

In addition to the new stores, WhyAbe has improved the user interface of the entire site. The dashboard has been improved to include centralized management of RFX listings, regardless of if the user is a supplier or a buyer. The improved user interface provides an easier to navigate site with quick on-demand access to the data that buyers and suppliers need.

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## About WhyAbe.com

WhyAbe.com is a completely free on-demand web sourcing tool that can be used by any organization or individual in any industry. WhyAbe allows buyers to post their specifications in a RFP / RFQ or Reverse Auction format and invite suppliers to provide quotes. Buyers have the ability to communicate with multiple suppliers at once and view all responses in the WhyAbe dashboard. Registering and using most e-sourcing platforms require a large ramp-up period and/or a large deployment budget. With these platforms, the cost of rollout can often mitigate any cost savings opportunities. WhyAbe's quote tracking system assists companies reach compliance with Sarbanes Oxley. Obtaining value from WhyAbe is instant. There is no software to install or PC's to configure. A computer equipped with the latest version of Internet Explorer or Firefox provides immediate access to the comprehensive and user friendly tool. WhyAbe provides a free download of the Firefox software on its homepage.

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