



Free Marketing Ebook Reveals Top 10 Small Business Marketing Mistakes

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Avoid costly small business marketing mistakes with free ebook from marketing expert Debbie LaChusa.

PR9.NET July 18, 2007 - San Diego, CA – 10stepmarketing, a small business marketing coaching firm has published a free Ebook titled, Top 10 Marketing Mistakes Solo-Professionals And Small Business Owners Make and How To Avoid Them So Your Business Will Grow and Prosper! The 29-page Ebook is available for free at <http://www.10stepmarketing.com>

The free Ebook was written by 10stepmarketing founder and author Debbie LaChusa who has 21 years of marketing experience and has been training solo-professionals and small business owners in small business marketing techniques for the past five years.

"After seeing the same marketing mistakes being made over and over again by my clients, I felt it was time to get this information out to small business owners in the hopes it will help them avoid making these business-stifling mistakes," explained LaChusa.

The free Ebook is targeted at entrepreneurs, solo-professionals and small business owners who bear the responsibility of marketing their own business. It is available for free download to anyone subscribing to the free weekly 10stepmarketing Ezine at <http://www.10stepmarketing.com>. Subscribers also receive free access to the weekly "Marketing Success Podcast."

10stepmarketing was founded in 2004 by marketing veteran and entrepreneur Debbie LaChusa. The company's flagship product, The 10stepmarketing System has been awarded an APEX Award for Publication Excellence in the How-to Writing category for the past two years. LaChusa has worked in the marketing field for over 21 years, including running her own small business marketing consulting firm, DLC Marketing, Inc. for the past nine years. Through 10stepmarketing, LaChusa also offers a free small business marketing e-newsletter and podcast, and small business marketing instructional CDs, teleclasses and coaching. For more information, visit the company website at <http://www.10stepmarketing.com> or the company blog at <http://www.10stepmarketingConnection.com>

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About 10stepmarketing

Twin Connections is a website that celebrates the mysterious bond between twins by providing a place for twins to share and read twin stories and photos, learn interesting twin facts and news and become part of an online twin community.

Twin Connections was created by fraternal twin, Debbie LaChusa. Debbie has published a book of over 100 amazing twin stories collected from twins around the world. To learn more, visit <http://www.twinconnections.com>

Debbie invites you to submit your twin story and twin photos to be featured on the Twin Connections website. You may submit your story at <http://www.twinconnections.com/submitstory.htm>

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