



Stylin' Trucks Adds Herculiner Bedliners to its Wide Product Mix

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PR9.NET July 17, 2007 - CLEVELAND, Ohio – Stylin' Trucks, a leader in custom truck and SUV accessories, is now offering Herculiner do-it yourself bedliners (<http://www.stylintrucks.com/parts.aspx?partfamilyid=258&q=Herculiner>) as part of its extensive product mix. In business for 20 years, Stylin' Trucks sells more than 60,000 products for virtually all makes and models of trucks and SUVs.

A Herculiner spray-on bedliner provides years of durable protection that costs about 70% less than what a dealership charges. Its polyurethane coating with rubber granules creates a tough, textured finish that protects a truck's bed from scratches, paint chips, rust and moisture, while also deadening sound. This proprietary formula creates the only do-it-yourself permanent bedliner that won't chip, flake or peel.

A versatile product, the Herculiner coating bonds to a variety of surfaces, from concrete to plastic, and works on running boards, underbodies, porches and boat decks to name a few. It also adheres to itself, enabling damaged areas to be fixed simply.

The complete Herculiner kit includes:

- 1 gallon of protective coating
- 2 rollers for easy application
- 1 abrasive pad for scuffing/prepping bed
- 1 roller handle
- 1 gallon can opener
- 1 - 2" brush for tight spots/corners
- Application instructions for bed liners and other uses available in English, French and Spanish.

Trucks treated with Herculiner are fully functional in 9-12 hours for light use and 24 hours for heavy-duty use.

Color options include red, gray, black and white. For more information, please review the Herculiner FAQ (<http://www.stylintrucks.com/Articles/0707-Herculiner-Bed-Liner/article.aspx>.)

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About Stylin Concepts

About Stylin' Trucks

A 20-year leader in providing performance products for sport, off-road, and pickup trucks, as well as SUVs, Stylin' Trucks has grown from a small, regional retailer to a national player with hundreds of thousands of customers. The company, located in Independence, Ohio, has a continually growing staff, as well as a large operations center, two warehouses and multiple mail order catalogs, each tailored to the specific needs of different customers.

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