



VoiceOver Coach Bettye Zoller Makes the Most of Your Message

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Esteemed voiceover coach and industry veteran Bettye Zoller gives voice actors some pointers on self-promotion and how to develop an elevator speech.

PR9.NET July 15, 2007 - Toronto, Canada – Bettye Zoller, voiceover coach and author, presented voice actors everywhere with some tough love and got right down to business in her first episode of VoiceOver Experts teaching voice actors how to promote themselves through their words as well as their voices, stating that there's more to voiceover than recording; it's all about sales. Voice Over Experts, <http://podcasts.voices.com>, is the most downloaded industry podcast that features the best in voiceover coaching from around the world, representing a different lecture topic and presenter each week.

Bettye Zoller's lecture "Making the Most of Your Message" walks listeners through what really matters when doing business with a client and provides suggestions on how to engage a prospective customer, how to persuade them and how to remain front of mind with a current client base. Bettye emphasized that in every stage of a voiceover career, promotion is key, whether in the beginning when trying to establish a career, during the course of a career, and at the point of rebranding a seasoned business.

As a member of the VoiceOver Experts faculty, Bettye Zoller will be contributing lectures on a regular basis for aspiring voice actors and professional voice actors alike to listen to via podcast. Since the lectures are available in the form of podcasts, the lessons are hosted online and can be heard at any time of day at the convenience of the listener.

The Voice Over Experts Podcast can be found and subscribed to for free in the iTunes Podcast Directory and online at the Voices.com Podcast Center.

To learn more about Bettye Zoller, go to:

<http://www.voicesvoices.com>

To learn more about the Voice Over Experts Podcast, visit:

<http://podcasts.voices.com/voiceoverexperts/>

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