



# Why A Few Elite Marketers Are Keeping Hush Hush About The eBay Affiliate Program

L M Marketing, February 11, 2007

URL: <http://www.pr9.net/business/assoc/5870february.html>

*The top eBay affiliates are quietly earning in excess of one million US dollars a year while other affiliates are happily making \$10,000 every month from eBay. These people are among the very few who use eBay in a way that 99% of other users over-look. With such an openly available affiliate program, a need has arisen to look deeper into the subject to see just how this money is being made.*

PR9.NET February 11, 2007 - Leicestershire, England, UK - eBay currently pays its top affiliates more than \$1,000,000 a year and many others are earning upwards of \$10,000 a month just by promoting items which are listed on eBay. When you consider the benefits of using the eBay affiliate program, it is hard to understand why other online marketers and eBay users don't use the affiliate program that eBay offers them.

Some of the obvious benefits include;

- No need to buy or stock inventory.
- No customer service worries, no shipping problems or refund hassles.
- No negative feedback to worry about
- No eBay fees

And the size of eBay, as a company and market place, shows no signs of slowing down either. For the past eleven years, on average, 38 new members have registered on eBay every single minute of every day, meaning that eBay now has 222 million registered users selling everything you can imagine, including a jet plane for \$4.9 million

With an affiliate program of such proportions, it is near impossible not to find something that you can promote as an affiliate, but maybe it is due to the lack of publicity which causes many people to over-look the eBay affiliate program. It is clear that people want to know how to do something, how to do it the easiest way possible and in the shortest time.

Since 2004, Michael Sherriff has studied the eBay affiliate program and when realizing the problems faced by most people who wanted to learn how to use the eBay affiliate program, released 'Auction Affiliate Secrets', <http://auctionaffiliatesecrets.com>

Michael Sherriff said, "What a lot of people don't realize is that eBay actually provides a great number of niche markets and even sub niches". He continued, "Rather than trying to promote every possible item on eBay as an affiliate, affiliates are much better positioned to make money by concentrating on a niche instead. By breaking down the eBay market of categories, anyone can quickly drill down and find a niche topic that matches their own interests and it is this method of using the eBay affiliate program which makes it so easy to understand and use.

Upon its release, Dave Bromley of UKAuctionLine.co.uk said, "As someone who spends much of his working life dealing with subjects related to eBay I could not understand how I missed this obvious goldmine. I can tell you within minutes of finishing the book I was making changes to some of my web sites and have already started making money from the ideas in eBay Affiliate Secrets".

The eBay affiliate program can be used by anyone after creating a free account via Commission Junction who administer the program for eBay. Inc. With a global acceptance, geographical location is not a barrier.

Contact Michael Sherriff for more insights into this topic. Email: [Michael@auctionaffiliatesecrets.com](mailto:Michael@auctionaffiliatesecrets.com) Other helpful information regarding the ebook mentioned here, can be found at: <http://auctionaffiliatesecrets.com/press/>

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## About L M Marketing

L M Marketing is a web based media company based in the UK and own the Intellectual Property rights of Auction Affiliate Secrets as well as other web sites. The company is responsible for marketing their own products, both physical and non-tangible as well as maintaining an email subscriber list of over 8,000 people worldwide.

**Phone:** 07903765351  
**Website:** <http://michaelsherriff.com/>  
**E-Mail:** [michael@michaelsherriff.com](mailto:michael@michaelsherriff.com)  
**Address:** 2 Welford Road  
Wigston  
Leicestershire  
LE18 3SL  
UK