



New Spanish Translation Business Blog Goes Online

Affinity Spanish, July 03, 2007

URL: <http://www.pr9.net/business/marketing/5856july.html>

New blog is the first to focus predominantly on the business aspects of the Spanish translation and localization industries. Topics of discussion include all aspects of commerce associated with Spanish translation, plus Spanish language based business solutions including Hispanic marketing and related topics.

PR9.NET July 03, 2007 - Denver, Colorado – Affinity Spanish Language Solutions today announced the publication of a new blog that focuses on the business aspects of Spanish translation and related language based business solutions. The increasing prominence of the Hispanic population in the US and elevated economic standing of Latin American markets parallel the activation of the blog. The new blog named the 'Spanish Translation Business Blog' can be accessed from the Affinity Spanish website at www.affinityspanish.com.

Communication issues associated with the world's approximately 500 million Spanish speaking people underlie economics, government, and social policy at most all levels. In the US today 1 of 7 people are Hispanic. That ratio is expected to increase to 1 in 6 over the next several years. The Spanish language is a central issue associated with the Hispanic demographic.

Beyond the US Hispanic population are the US neighboring Latin American countries. Existing as well as pending trade agreements with Latin American countries illustrate the rising economic presence of Central and South American countries, as well as the Caribbean. Language issues are frequently cited as part of the US national debate on immigration.

The Spanish Translation Business Blog can be accessed directly at:
<http://www.affinityspanish.com/spanishtranslationbusinessblog/>.

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About Affinity Spanish

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Affinity Spanish Language Solutions is a leading bilingual English-Spanish language services company. Affinity Spanish helps people and organizations communicate and do business with the Spanish speaking population in the US and Latin America. Additional information is available at www.affinityspanish.com.

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