



Small Business Week at Voices.com Sparks Inspiration and Innovation

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While voice acting may be an art form, the life of an entrepreneurial voice actor is all about business as discussed on the VOX Daily Voice Actor Blog.

PR9.NET July 03, 2007 - Toronto, Canada – Aside from being one of the most popular careers and activities at present for acting and audio enthusiasts, voice acting is more than just standing behind a microphone and talking, it's an 8.8 billion dollar industry and a business where money exchanges hands. There's a reason why voice over experts such as Elaine Clark of San Francisco's Voice One say, "There's Money Where Your Mouth Is".

Voices.com, the voice over marketplace, is home to the industry's #1 voice actor blog called VOX Daily that provides entertainment, an education and is a fountain of inspiration for thousands of voice actors who work from home as their primary means of income. With a readership in the tens of thousands, VOX Daily regularly publishes interviews and articles that help develop the artistic, technical, and professional aspects of a voice actor's small business.

This week in particular, Voices.com is focusing on Small Business for Voice Actors, creating content to guide professional voice actors and those starting out in how to build their business from the ground up, including how to write a business plan, advertising and marketing strategies, tools for making and managing money, time management, and how to build credibility to attract new business.

One exciting aspect of the Small Business Week includes a surprise to be revealed on Friday July 6th that is sure to motivate and encourage continued growth in the businesses of voice actors, voice over coaches, voice talent agents and audio producers worldwide.

To experience the Small Business Week for Voice Actors, read the VOX Daily blog at Voices.com located here:

<http://blogs.voices.com/voxdaily/>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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