



Record Label, CAL-ROCK Records of Southern California officially in business, retail sales, digital sales, seeks investors, sponsors. Has tour bus for events

CAL ROCK RECORDS, July 01, 2007

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New Independent rock label on the rise in value, looking to secure opportunities to further the current level of the label. Receives first in-store distribution locally, adding more, but seeking sponsors, investors, individuals interested in advertisement.

PR9.NET July 01, 2007 - Claremont, CA - With the current day upon us, and the coming month, CAL-ROCK Records has made it first step in retail distribution. This past week, management at Rhino Records, Ca. Has decided to stock copies of the initial releases in the record label's catalog. Gracefully, the store has stocked the re-release of The Genuine Imitations album entitled "22 Songs", The Outcry Join The Riot, and rare copies of the original band from the label, Chasing Yesterday. "There are limited copies of these cds now available there, and through our nationally accessible webstore." says Cal Sanders, running CAL-ROCK Records. Furthermore, the label is looking to advance their pressing and looking to acquire a few investors and sponsors to help further album production, and in getting capitol for national and worldwide distribution.

The label is based in the small town of 35,000, though there are no current facilities for the label, it hopes to secure one soon with the help and support that the label has garnered while operating CAL-ROCK Records and Cause Result Booking, collectively Cause Result Entertainment, we will soon secure some opportunities for the label and its subsidiary companies.

The owner is experienced and skilled in selecting the finest independent rock bands in the world, as the label grows, they will have much more to offer both the retail consumer and the fans and listeners of great music. Standing independent at the time allows the label to open up its advisory board, entertain investors and their ideas. The Label is currently listed on the Go Big Network under the name Cause Result Music.

What it seeks there are investors or sponsors who will help facilitate certain key capitol, and in return have their company advertised on our nationally seen tour bus and on our traffic filled websites, or entertaining offer sheets.

In cooperation with CAL-ROCK Records, Cause Result Booking has secured shows in nearly half of the states in America, and now the bands featured on the label will have the opportunity to visit these states as we secure notable sponsors that will back us as we would like to back them into the second decade of the new millennium.

Any interested candidates, or parties are highly encouraged to contact the office of CAL-ROCK Records, and send emails to the company through their nationally populated MySpace page; <http://www.myspace.com/calrockrecords>. Though we have much to look forward to the outlook for the label is -increasingly- becoming brilliant. With key support coming from certain markets and professionals, really look for the label to take off. As a label, CAL-ROCK Records is increasing online distribution, better facilitating retail resources, seeking strong distribution, and more investors who may be interested in having an advisory role in the premier independent rock label out of Los Angeles.

Many aspects lead to and point to the company being on the rise, the demand for the bands is increasing, the demand for our advertisements to be seen is increasing, and collectively we will fulfill a medium and allotment to make these dreams even more apparent. People that care for a positive youth movement, a rock record label, good music, a motivated team, and helping the label must get in contact with the label and show their support. We are happy to have received our initial distribution locally, and are looking to multiply it, that means more music, more visibility, more focus, and more national exposure. Please call me directly to set up a meeting or send emails to the attached addresses to secure any deals with the label, sponsorships, and investor's queries. Without the public we can't do anything, and this is an opportunity to go public, and take several new steps every day.

What we have to offer has increased, our value is improving, and our growth is infinitely available, for those who believe in opportunity, for those that agree in real and actual development, logical movements, and secure horizons and futures, this label is definitely for you. Let's get together the support and help we need to take this label initiative an everlasting component of rock music. This thrives on our youth, which creates our future.

Please visit the final pre-launch of the labels website at <http://www.calrockrecords.com>, and their myspace page, or contact them through the Go Big Network.

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About CAL ROCK RECORDS

A RECORD LABEL BASED IN SOUTHERN CALIFORNIA BRINGING YOU THE BEST IN ALTERNATIVE ROCK, UNDERGROUND, AND PUNK MUSIC.

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