



Southbridge Savings Bank Chooses Comodo Authentication

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Southbridge Savings Bank Chooses Comodo Authentication. Opts for authentication that is as highly rated as it is easy to use.

PR9.NET June 28, 2007 - Jersey City, NJ - Comodo, a global leader in Identity and Trust Assurance Management solutions, today announced that Southbridge Savings Bank (SSB), located in Southbridge, Massachusetts, has chosen Comodo to deliver online authentication to its members. Comodo Authentication includes Two Factor Authentication using a client certificate for authenticating the user to the institution, Comodo's Content Verification Certificate (CVC) to protect key content from being spoofed by a phisher, an EV SSL certificate for online visual authentication of a site's identity, and Email certificates to provide digital signatures and encryption to internal Email correspondence.

SSB previously had a different authentication solution in place; however, after conducting its due diligence and considering the usability, security, and authentication concerns of its customers, SSB decided to deploy Comodo Authentication as a best practice solution. Comodo Authentication will deliver a more user-friendly and easily-deployed solution, utilizing the PKI-based TF/client certificate technology that is recognized as a best practice method in online security.

As an added enhancement, SSB will protect its key site content with Comodo's Content Verification Certificates (CVCs). CVCs are an innovative tool created and provided only by Comodo that act as a powerful weapon against phishers.

"The adage that 'the customer is always right' has never been more potent than it is in online banking," said Todd Tallman, VP and CFO of Southbridge Savings Bank. "If you don't deliver a pleasant, highly-secure user experience, your customers go elsewhere. We heard their concerns, and we responded by choosing Comodo."

Comodo Authentication is an effective low-cost solution that is easily configured and quickly deployed. Because Comodo Authentication is based on established PKI infrastructure and digital certificate lifecycle management processes, operating costs are greatly reduced. Further, PKI is recognized as one of the most secure and mature security platforms, and satisfies the FFIEC requirements for online authentication.

Comodo Authentication Overview

Two Factor Client Certificates

Two Factor certificates are one of the lowest-cost solutions due to Comodo's established PKI infrastructure and digital certificate lifecycle management processes. TF certificates are one of the easiest solutions to adopt and do not require members to alter their banking behavior once their DigitalID has been created. Members can continue to use their existing usernames and passwords.

The implementation of a Two Factor authentication solution provides ease of integration, ease of adoption by SSB's members, and ease of configuration. With Comodo TF, SSB can support a high-performance two-factor solution while reducing operating costs.

Content Verification Certificates (CVC)

The second part of the Comodo Authentication model includes Comodo's unique Content Verification Certificates that protect web content to authenticate a site's identity. This is the only digital certificate on the market today that protects against man-in-the middle attacks, phishing, and pharming by delivering a non-browser "green good to go" indicator confirming the site's identity. With this technology, SSB's members can verify SSB's sites identity using a reader (VerificationEngine) which can be freely downloaded. EV SSL Certificate

This new SSL certificate class provides encryption and authentication of business identities with a new confirming green indicator in the address bar delivered through the browser interface. EV SSL Certificates provide a new level of identity assurance for online customers and are a critical component of a fully integrated identity and trust assurance best practices approach to a trusted online business experience. The URL of the authenticated site turns green and displays the credentials of both the site owner and the Certification Authority that provided the certificate.

Email Certificates

Comodo Email Certificates will be used internally by SSB to ensure the authenticity of Emails within the financial institution's Email system.

For more information on Comodo Authentication, please visit <http://www.comodo.com/banking>.

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About Comodo Inc

Comodo, through its group of Internet security companies, is a leading Certification Authority and global provider of Identity and Trust Assurance services on the Internet. Comodo secures and authenticates online transactions and communications for over 1,000,000 business and millions of consumers. With a global presence in the US, UK, Ukraine, and India, Comodo offers businesses and consumers third-generation solutions for intelligent security and authentication technologies that create trust online. Comodo's

technological expertise includes PKI digital certification, integrated authentication infrastructure services, regulatory compliance solutions and digital e-commerce services. The Comodo companies develop technologies that address critical authentication and security needs with proven and reliable solutions such as SSL certificates, Mutual Authentication solutions, PCI compliancy services, Desktop Security, Code signing certificates, identity and vulnerability management solutions.

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