



# Enter a world of luxury and aspiration with Elite Aspects

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*Elite Aspects is the ultimate online resource for quality products and services.*

PR9.NET June 07, 2007 - London, England - It was Coco Chanel who famously said: "I love luxury. And luxury lies not in richness and ornateness but in the absence of vulgarity. Vulgarity is the ugliest word in our language. I stay in the game to fight it."

If you are tired of trawling the web in search of items with class and style and coming across sites where the word 'vulgar' is an apt description then you are part of the Web 2.0 revolution where online surfers search for websites which reinforce their own values and reaffirm the aspirations of their lifestyle.

Elite Aspects has been created to meet this exact need. Focusing on convenience, quality and style, the innovative website is firmly lifestyle based with a business directory, unique articles, press releases, eBay auctions and items to buy, the selection of which is governed by the need to create an upmarket, responsive environment that's totally aspirational.

"Luxury should not optional. Style should not be rare," says the site's Founder, David Stone, explaining the basis for Elite Aspects. "Globally there is a need for an easy-to-access, comprehensive website where you can find merchants, services, goods and information about the things which make life feel special."

Elite Aspect's global reach and its focus on what could be described as the cream of the crop from every corner of the world makes it the destination of choice for every discerning surfer who is ready to explore quality and style.

Information is varied, covering destinations, hotels and luxury yachts. There is a diverse range of material, a directory which will eventually cover a great many traders in speciality and luxury goods from all over the world, plus the ability to find a range of products from specially selected outlets from the world's largest auction site: eBay.

Elite Aspects' focus on style and quality is part of a growing surge in websites which aim squarely at the niche, but globally huge, market of affluent visitors looking for quality products, elite services and the "next best thing". Elite Aspects is unique in that it also offers the versatility of finding eBay merchants who offer quality products, thus doing away with hours and hours of tiring, frustrating trawling, and has a directory which in itself is an information goldmine.

In terms of bringing quality to quality-focused sites Elite Aspects has just raised the bar paving the way for others to follow, or be left behind.

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## About Amerland Enterprises

Amerland Enterprises is a PR,Print and Web Design company challenging the cost barriers of doing online business.

**Phone:** +44(0)8708030852  
**Website:** <http://amerlandent.com>  
**E-Mail:** [info@amerlandent.com](mailto:info@amerlandent.com)