



SwiftCD Selected by Screaming Bee for Backup CD Solution

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Screaming Bee Integrates SwiftCD On-Demand CDs into Shopping Cart

PR9.NET June 11, 2007 - Atlanta, GA – SwiftCD (www.SwiftCD.com), the leading provider worldwide of on-demand CDs and DVDs, announces that Screaming Bee has signed with SwiftCD for on-demand Backup CDs through the Screaming Bee shopping cart. The new Backup CD offer is live and available to all Screaming Bee customers throughout the entire product line.

"We chose SwiftCD because they clearly had the most robust, scalable and proven solution in the marketplace for on-demand manufacturing," said Mark Ramirez, CEO of Screaming Bee. "The integration with SwiftCD was fast, easy and well documented. We're thrilled with the level of service, quality of product and fast turnaround SwiftCD provides us. With SwiftCD, we can reliably send a backup CD of our products to any customer anywhere on the globe."

Screaming Bee is using SwiftCD to offer a CD containing not just the software but also the most popular voice packs, sound effects and skins. The CD not only provides customers with a new convenient method for obtaining all of the popular Screaming Bee products, it also serves as a revenue generation tool for Screaming Bee.

"Screaming Bee's technology is unique in the gaming, VoIP and multimedia industries - all the more reason we were excited to be working with them to enhance their shopping cart solution with Backup CDs", said Jason Foodman, Chief Executive Officer of SwiftCD.com. "Using the SwiftCD approach, Screaming Bee was able to get a Backup CD offer online quickly and the results were immediate."

The Screaming Bee Backup CD helps to protect customers from system crashes. It also assists with multiple installs and new machine setups. The CD is available as an add-on to any product purchase for an additional \$9.95, which includes worldwide shipping. Since CDs are made on-demand, customers are assured to always get the latest version of the software on the CD they receive.

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About SwiftCD

SwiftCD is the leader in manufacturing and worldwide fulfillment of on-demand, dynamic and build-to-order CDs and DVDs. With no sign-up fees, setup fees, minimums or exclusivity requirements, SwiftCD provides its customers with technology, reliability, scalability and dependability found nowhere else. Thousands of software companies worldwide depend on SwiftCD for the daily receiving, manufacturing, packing and shipping of their products. SwiftCD was awarded "Best CD Fulfillment Service" in the 2006 Software Vendor Marketing Awards.

About ScreamingBee

Based in Middleton, Wisconsin, Screaming Bee is a leading provider of voice software and solutions for online games, VoIP and multimedia applications. Screaming Bee's high-quality voice morphing technology is used in online games. Gamers can now have voices to match their in-game characters. The flagship product, MorphVOX Pro, can be used to morph an existing audio file or record a voice directly to file. Studios that use this tool can save time and potentially thousands of dollars by creating multiple voices from existing stock audio or a single voice talent. MorphVOX Pro is used by professionals in a number of fields, including education, radio broadcasting, and animation.

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