



Artificial plants online retailer agreed exclusive deal with China suppliers

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EasyPlants, UK's national supplier of artificial silk plants has agreed on an exclusivity deal for collection of artificial trees with several of its manufacturers from China.

PR9.NET June 05, 2007 - UK, Grimsby - EasyPlants is a growing business that supplies artificial plants and trees to customers throughout the UK running successful online store at www.easyplants.co.uk

Peter Drinkell, Managing Director of EasyPlants tells, "EasyPlants is one of the leading UK's suppliers for silk flora and foliage, offering artificial plants, trees, Christmas trees, and artificial grass, so it was crucial that we agreed to an exclusivity contract with our suppliers to ensure exclusivity, continuity of supply and to stabilise pricing for the foreseeable future.

We have now been trading from China for over 5 years so it is crucial that we keep one step ahead of our competitors by further developing our product range not only in plants and trees but in our Christmas trees range as well. It is very important that we initiated a trade mission to China, to further develop our relationships with our current suppliers and to expand further business with new suppliers.

This is exciting times for our company, we will be travelling across China to many cities including Shenzhen, Wenzhou, Canton, and Shanghai, with China being the fastest growing economy in the world it is important that we embrace this great opportunity to meet some of China's finest companies," Peter Drinkell continues.

One important aspect of this visit is to confirm our range of Christmas products for 2007. During 2006 we completely sold out of our complete Christmas collection, including the ever-popular black artificial Christmas trees, so with this in mind we are expanding our Christmas tree collection to cope with the expected demand from our growing customer database.

All our artificial plants products are available for online shopping at our online store, with excellent photos and descriptions. To keep updated of latest stock arrivals throughout the year, please look at <http://www.easyplants.co.uk> for all product updates," resumes Peter Drinkell.

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About Easyplants

Located in Grimsby, Easyplants is a growing business that supplies artificial plants and trees to customers throughout the UK. Established Internet presence in 2005, the company has 2 successful years experience in the online shopping sector.

The company sells online high quality artificial plants, trees, flowers, and grass that are maintenance free for home and garden decoration. The plants collections are exclusive to Easyplants and offered at an affordable price, the plants look like natural but don't take time and efforts for growing.

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