



# Alli Diet Pill from GlaxoSmithKline Launches With a Bang

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URL: <http://www.pr9.net/health/weightloss/5676june.html>

*Orlistat is the first weight loss drug approved by the Food and Drug Administration for sale in the US as an over the counter (OTC) product. GSK Consumer Healthcare will market the OTC orlistat version under the brand name alli™ (pronounced AL-eye). The Alli diet product is a fat blocker that prevents the body from absorbing excess dietary fat.*

PR9.NET June 05, 2007 - Tampa, FL - "With the launch of the upcoming diet product Alli from GlaxoSmithKline, many retailers and online merchants are getting ready for the planned \$150 million dollar ad blitz that is planned for the weight loss drug. Alli is a lower dose version of Xenical, which is a prescription diet drug made and sold by Roche."

The initial alli package will include Welcome and Companion Guides, a Guide to Healthy Eating, a Daily Journal, a Calorie and Fat Counter, Quick Fact Cards, and free online access to a diet plan. "Our vision is to change the way people think about weight loss," said Steven L. Burton, vice president for weight control at the GlaxoSmithKline consumer health care division in Pittsburgh.

"People are really fed up because they are bombarded with hyped products, fad diets, that overpromise and underdeliver," Mr. Burton said. "Alli breaks through the clutter with straight talk, an honest voice, saying that losing weight is hard work."

Alli supports your body during the diet and weight loss process by preventing the amount of fat that your body is able to absorb from dietary fat. In your intestines your body has enzymes whose primary function is to absorb protein, nutrients and fat from the food that you eat.

GlaxoSmithKline is the first one to say that Alli is not a magic bullet when it comes to weight loss. To be successful, consumers need to understand that they must take part in a regular exercise program, and have good eating habits.

What is the Alli Diet Pill?

Alli is a fat blocker pill, that helps your body lose weight by limiting the amount of dietary fat that it can absorb while eating. It actively works in your intestines so the undigested fat is not absorbed, thereby cutting down the amount of fat your body is able to store. The fat that is blocked by alli is simply passed through the body naturally.

In your intestines there are enzymes that naturally break down fats in food so your body can digest them. Alli is able to stop them from digesting about a quarter of the fat that is consumed. Alli is unique since it only works in the digestive track. This keeps you safe from side effects that are common in other diet pill products like, hyperactivity, jitteriness, and restlessness.

How Much Does Alli Cost?

Due to the increased TV commercials from GlaxoSmithKline (GSK) and the amazing media coverage of the Alli diet product, initial supplies may be limited for the first few months. The Alli diet pill is expected to hit shelves on June 17th in many retail locations. We have been told that some stores will only receive a very small shipment to start. Unfortunately, the local drugstore may only have 12 bottles of Alli when it is first launched.

The cost of alli depends upon who is selling it. <http://www.AlliSlender.com> is planning on offering the product at the lowest price possible so everyone can try alli and see how powerful it really is.

60 Capsule Bottle: Just \$49.99

90 Capsule Bottle: Only \$62.99

120 Capsule Bottle: A bargain at \$74.99

150 Capsule Bottle: Best Saver at \$89.99

To make sure that eager consumers are able to try out the product as soon as it is available some sites have begun taking pre-orders. If you would like to place a preorder for alli, go to [www.AlliSlender.com](http://www.AlliSlender.com)

Note: This website [www.AlliSlender.com](http://www.AlliSlender.com) is a non-affiliated and independent informational product review site, focused on the trademarked product Alli. Alli is the OTC (over the counter) version of the prescription drug Xenical also known as orlistat, which is being marketed by GSK (GlaxoSmithKline). The information and graphics presented on this website, are not intended to infringe on GlaxoSmithKline's trademarks.

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## About Natural Alternatives

An amazing medical weight loss drug sold by GlaxoSmithKline called Xenical was recently approved by the FDA as the first over the counter weight loss product. The Alli diet pill is a half strength dosage of the Xenical (Orlistat) drug. Alli Slender is set to be the leader in promoting the Alli product online.

Website: <http://www.Fatblocker.biz>

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