



ClickExpo launches the complete online marketing solution

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Online exhibitions from ClickExpo provide marketing professionals with the tools for campaign success.

PR9.NET June 01, 2007 - ClickExpo (UK) Limited today announced the launch of their complete online marketing solution, the online exhibition, giving companies the opportunity to exhibit their products and services online.

The online exhibitions operated by ClickExpo help businesses by improving online marketing performance, increasing sales and providing a platform to meet customers who gather information and make their purchasing decisions online.

Tom Chapman, MD, ClickExpo said: "Marketing professionals in all businesses are now demanding more and more from their online marketing campaigns. Our online exhibitions provide businesses with a complete online marketing solution that includes all the tools required to deliver a successful online marketing campaign that is easy to deploy, cost-effective and measurable.

Every online exhibition is highly targeted to the specific industry and managed by ClickExpo, we do not resell our solution to other exhibition companies, we manage the online exhibition ourselves to deliver the best possible marketing performance for our exhibitors."

Features of ClickExpo's complete online marketing solution, the online exhibition include:

- Competitive Advantage – only an exclusive number of online stands available
- Brand Strategy – an exhibition stand is branded with your corporate identity
- Distribution Channel – immediately reach your target audience online
- Sales Process – receive pre-qualified leads and introduce your own sales process
- Price – online exhibitions allow you to invest more in your own products and services
- Naming and Messaging – change and update your marketing messages at any time
- Sales Tools – make your brochures and presentations available for download
- Website – an online stand is an extension of your own corporate website
- CRM – nurture each and every lead you receive and build lasting relationships
- Publicity – communicate special offers and latest promotions to your target audience
- Advertising – benefit from a fully managed Pay-Per-Click (PPC) Adword campaign

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About ClickExpo

ClickExpo is the UK's leading provider of online exhibitions. We strive to help UK businesses in many industries through all stages of their sales process, and to offer customers the best choice of products and services online

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