



Car Dealers Offer 30-second Online Credit Pre-approval

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When the first loans for automobiles were processed, it normally took at least a day and often a few weeks to get approved. Now, through technology and innovative thinking, it is possible to get pre-approved for a car loan in less than 30 seconds from the comforts of home or office.

PR9.NET May 29, 2007 - Orange, CA - Credit checks used to involve heavy phone work, a runner or two, and several days to perform. Banks and lending institutions had to keep large finance departments just to keep up with the sparse demand for car loans.

Thanks to several auto dealer website providers such as TK Carsites in Orange, CA, many websites are now able to take credit applications over the internet and pre-approve customers based upon their instant credit score. While these pre-approvals are never a guarantee of a loan, it is an important first step towards signing on the bottom line.

Using cutting edge reporting and scoring technology, these websites are able to access a person's credit via secure online connections and decide whether their score is strong enough to pursue a loan. Dealers such as Arizona Chevrolet and Bloomington Ford Dealers are allowing their customers to take advantage of this feature. Instead of driving across town to fill out an application or going online and waiting hours or days for a response, customers are now able to start securing their financing from home.

As with many new technologies, this one comes with help. An actress appears on the screen when the button is hit and walks the prospective customers through the process.

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About TK Carsites

As one of the fastest growing automotive website providers in the industry, TK Carsites is quickly becoming the premier designer for the top car dealers in the country.

Winner of the Customer Service Excellence Award for 3 straight years, TK and it's staff know that taking care of the customer is the only way to do business.

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