



# IBCIM.ORG Offers an Affordable and Professional Internet Merchant Certification.

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*IBCIM.ORG offers an affordable small business solution for internet merchants to join a certification and Seal of Approval program enabling them to obtain the same status as large and established websites.*

PR9.NET May 27, 2007 - Auckland, New Zealand – How do you distinguish your website from all the other ones out there? And how do you get your customers to believe that you operate a serious business where they can feel comfortable shopping? Well the standard is increasingly turning to various forms of merchant certifications and seals of approvals for websites.

There are plenty of organizations out there that offer all kinds of certifications. Most of them are however very expensive or they only certify security of transactions or verify actual incorporation. In other words for most home based or new businesses there are not a lot of certification options out there. Now there is a service out there though that focuses on giving a Seal of Approval to websites based on a good service history and other qualifications geared to the home based internet business rather than the large corporation.

IBCIM.ORG, The International Bureau of Certified Internet Merchants, operate the Merchant Certified Seal of Approval program where internet businesses from any country or industry can obtain a Seal of Approval to display on their website. The Seal is linked to an Instant Verification Page where the website's customers can instantly go and verify membership and the certification status of the business. Hence creating an instant sense of trust between the customer and the business displaying the Seal of Approval. An extra benefit included in membership is complaint mediation if so required. And this is all done at a low cost that any small business can afford.

IBCIM.ORG was founded in 2005 and has continuously developed its growing small business network into a global organization with members from a multitude of countries and industries. To found out more about the IBCIM.ORG Merchant Certified Seal of Approval Program go to [www.ibcim.org](http://www.ibcim.org).

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## About IBCIM.ORG

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