



# Former Professional Basketball Player Wants to Be The Next Internet Millionaire on New Reality Show

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*The next big reality show isn't on tv. It's on the internet, and 6'11" Jason Henderson wants to be a big part of it. Having worked online since 1996, this should be a slam dunk for Jason.*

PR9.NET February 26, 2007 - Lewisville, Texas - I have been marketing online since 1996, and the Internet is the way of the future says Jason Henderson. And I am determined to become The Next Internet Millionaire. I will do whatever it takes to succeed in this venture, and I hope my friends will help support me in this effort by voting for me at <http://www.VoteForBigJason.com>

With the success of shows such as Survivor, The Apprentice and American Idol, there is no doubt that reality TV has become a dominant entertainment force. YouTube, Google video and numerous other video sites have demonstrated that the web is the new video delivery medium. The Next Internet Millionaire combines the best of reality television with a new technology slant that will appeal to millions of viewers eager to embrace Internet-oriented entertainment. While focused on the opportunity to earn money online, this intense competition and fast-paced program will appeal to a broad audience seeking to view weekly serial entertainment at their leisure.

Henderson seeks to be one of twelve contestants who will be brought on location for a two-week intensive experience and competition where they will learn the techniques and strategies of the Internet professionals who regularly earn millions of dollars online every year. The Next Internet Millionaire will feature guest teacher appearances by a dozen experts on various aspects of internet marketing. Jason Henderson is prepared to face new challenges each day that will put his newfound knowledge to the test. Some of the experts include legendary copywriter Ray Edwards and current Internet millionaire Armand Morin who just happen to be happy customers of Jason's product Better Posture Guaranteed. Don't tell anyone, but Joel Comm, the host of the Internet Millionaire, is a happy customer too.

The Next Internet Millionaire is a joint venture between InfoMedia, Inc and Deluge Films of Northern Colorado. InfoMedia, Inc. is a new media company based in Loveland, Colorado. Providing a twelve-year track record of building profitable Internet sites, InfoMedia leads the way in innovative, entertaining and educational uses of the Internet.

To interview Jason Henderson, call (619) 249-4002 or email [jason.bigmarketing@gmail.com](mailto:jason.bigmarketing@gmail.com) For more information, go to <http://www.VoteForBigJason.com>

For more on The Next Internet Millionaire, contact InfoMedia, Inc. at (970) 278-0011

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## About Big Marketing

Jason Henderson of Big Marketing has been providing online and offline marketing consultation and development services since 1996.

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