



Cosmetic Dentists Apply Artistic Sensibilities to Patient Treatment

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Cosmetic dentistry has evolved to become an art form, with various dentists voicing varying styles, much as with Van Gogh, Vermeer or Michelangelo.

PR9.NET May 23, 2007 - Los Angeles (L.A.) and Beverly Hills, Calif., USA – Cosmetic dentistry has become more about aesthetics than the robotic repetition of standard procedures.

Modern cosmetic dentists bring a unique artistic sensibility to their craft, whether performing a simple teeth-whitening procedure or completing an extreme makeover.

"Each dentist has a different aesthetic," said Dr. Anthony Mobasser, a cosmetic dentist serving Los Angeles and Beverly Hills. "You might think of it as working in the varying styles of Van Gogh, Vermeer or Michelangelo."

As with any art form, talent and experience play a large role. Some cosmetic dentists could best be defined as technicians. Others approach treatment as an artist would a blank canvas, upon which they will create a masterpiece. There are as many different ways to approach a dental plan as there are cosmetic dentists.

"One patient may need porcelain veneers and another Lumineers®," said Mobasser. "Both are made of thin, durable porcelain. Both permanently bond to teeth to cover discolored, chipped, misaligned or worn teeth. Both provide natural and long lasting results. But choosing which option is best suited to a patient's needs depends on their dental history, overall health and desired results."

Leonardo da Vinci has become Dr. Mobasser's creative muse. This 15th century artist and scientist created the Principle of Divine Proportion, also known as the Golden Ratio. Many artists and architects throughout the ages have applied this principle to create more aesthetically pleasing works.

Dr. Mobasser applies this Golden Ratio when developing a patient's care plan.

"Beautiful and enduring smiles must be proportioned to harmonize with a person's unique facial features to emphasize their individual beauty," said Mobasser. "Cosmetic procedures are a cost-effective investment to restore the facial proportion a patient was meant to have."

A patient's conformity to the Principal of Divine Proportion can be determined by applying the following rules.

- Does the face divide horizontally into thirds?
- Can vertical lines be drawn from the pupil to a corner of the mouth?
- Does the face divide vertically into fifths (5x the width of one eye)?
- Does the lower third of the face divide into thirds (nose to chin)?

For more information, email or call cosmetic dentist Dr. Anthony Mobasser at 310.550.0383.

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About Cosmetic Dentist Dr. Anthony Mobasser

Dr. Mobasser offers state-of-the-art cosmetic services to his patients in and around Los Angeles and Beverly Hills. Dr. Mobasser offers lumineers, porcelain veneers, porcelain crowns, bonding, implants, sedation dentistry, TMJ, full-mouth reconstruction, extreme makeover, reconstructive dentistry, and more. Call us at 310-27-TEETH for more information.

About Sinai Marketing

We are a website optimization, development, design and marketing firm based in Fort Collins, Colo. We also provide a full line of Public Relations and Media Relations services.

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