



First time in history a Christian artist is allowed to play publically in communist Vietnam

Vertical Shift Records, May 22, 2007

URL: <http://www.pr9.net/ent/music/5603may.html>

Re:zound makes international history with the opportunity to worship in public in Vietnam

PR9.NET May 22, 2007 - USA/Phoenix, Arizona - For the first time in history, a Christian band performed and worshipped Jesus Christ openly in the tightly controlled communist country of Vietnam. Re:zound, a Christian rock band from Mesa, Arizona, received permission from the Vietnam government to play their music in public on March 21 and 22, 2007. The concert has forever changed cultural history in this communist nation.

Re:zound was required to audition before Vietnam government officials just to get permission to play their music. After much hesitation, resistance, and hours of deliberation, the government finally agreed to allow Re:zound to perform. Thousands of Vietnamese people received Jesus Christ as their savior, and the concert was televised live nationally to millions more via the government controlled television network over two nights.

Vietnam is a communist country that does not allow their people to freely worship God. The government has control over everything their people do, and attempts to influence what they believe as well. Over 10,000 people were able to worship God in public for the first time ever and heard the gospel of Christ! Visit <http://www.verticalshiftrecords.com/rezoundasia2007.html> to see the amazing video footage of history in the making. The video is filled with messages from the Vietnamese people on how it touched their lives, and it is a reminder to all Americans how blessed we are to have the opportunity to worship freely.

Re:zound is a worship band from the Living Word Bible Church in Mesa, Arizona and signed with Vertical Shift Records. The band is known internationally for their powerful missions and their purpose, and has performed for hundreds of thousands of people in India, Cambodia, and Vietnam. They will be continuing their mission this fall with a tour of China, which also must be approved by the communist government there.

For more information about Re:zound please call:
(480) 837-7771 or www.verticalshiftrecords.com

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About Vertical Shift Records

Vertical Shift Records was recently established in December 2006, under the corporate umbrella of Living Word Bible Church, one of the fastest growing mega-churches in the southwest. Branching off from Vertical Shift Productions, a trusted name for Christian programming in film and television, Vertical Shift Music Group will focus on new ways to merge TV, film, and music as well as develop innovative ways to adapt the role of the record company in today's rapidly changing market. The music industry is quickly moving away from a packaged product into the form of digital media. We recognize the tremendous change that has occurred within the music industry in even the last three years, and it is our vision to accept these changes and develop new ways to make the record company once again a profitable entity. We are re-inventing the current structure from the ground up, from our recording agreements, to our iMarketing team, to our in-house booking agency.

Website: <http://www.verticalshiftrecords.com>