



Cancun International Airport to Open New Terminal Next Month

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These and other developments announced by Mexico Tourism Board CEO, Francisco Lopez Mena at Cancun Media Marketplace

PR9.NET May 21, 2007 - Chicago, IL - Cancun's international airport will sport a new terminal next month, increasing the number of terminals servicing Mexico's top resort destination from two to three.

Mexico Tourism Board CEO Francisco Lopez Mena discussed these and other tourism developments in Cancun at the Cancun Media Marketplace in New York City, a destination seminar for journalists.

In addition to announcing Cancun's new terminal, Lopez Mena also revealed plans for a new international airport in Tulum, with construction rights to be awarded to the winner of an imminent public bid. An expanded international airport in Cancun and a new one in Tulum would drastically improve services to the Mexican Caribbean, whose destinations welcome four out of every 10 international travelers to Mexico, Lopez Mena explained.

The Mexico Tourism Board's CEO participated in the Cancun Media Marketplace as part of a three-day tour with Tourism Secretary Rodolfo Elizondo to promote Mexico's premier destination. The visit included meetings with several important tour operators, wholesalers and strategic partners, including Gogo Worldwide Vacations, United States Tour Operators Association (USTOA) and Travel Impressions.

Additionally, leading travel magazine Condé Nast Traveler hosted a focus group with Mexican tourism executives, meeting planners and travel agents specializing in high-end markets to discuss the luxury travel segment.

Cancun has recovered quickly from the hurricane damage incurred in late 2005, with the destination featuring new or renovated luxury hotels, a widened beachfront and many other improvements thanks to extensive government and private investment in the destination.

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About Mexico Tourism Board

The Mexico Tourism Board (MTB) brings together the resources of federal and state governments, municipalities and private companies to promote Mexico's tourism attractions and destinations nationally and internationally. Created in 1999, the MTB is Mexico's tourism promotion agency, and its participants include members of both the private and public sectors. The MTB has offices throughout North America, Europe, Asia and Latin America.

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