



Music Affiliate Program Training Blog Launched

Platinum Millennium, February 24, 2007

URL: <http://www.pr9.net/ent/music/5590february.html>

New music affiliate program blog trains affiliates on how they can profit from the rapidly changing music industry.

PR9.NET February 24, 2007 - Garner, North Carolina - The spread of high-speed internet access and more music fans finding their new favorite music online is flipping the music industry on its head. Musicians are now successfully using the internet to sell their music and keeping all of the profits. Requiring the backing of a major label to hit it big is now a thing of the past.

At the same time, this online music revolution has led to a growing demand for online marketing courses for those in the music industry. Musicians are seeing the success of others and want to know how they can do the same.

One of the most successful publishers of music industry success courses, Platinum Millennium, has just launched a new music affiliate program blog to train affiliate marketers to make money from this growing market at <http://www.PlatinumMillennium.com/AffiliateBlog>.

Ty Cohen, CEO of Platinum Millennium says, "The music industry is changing fast and musicians now have the power to reach a worldwide audience with practically no money spent on marketing. The new affiliate training blog allows others in the music industry to cash-in on this changing landscape."

The affiliate training blog is published on a regular basis with the marketing strategies for promoting products to those in the music industry. It covers everything from blog marketing to pay-per-click search engines and the latest Web 2.0 traffic generation techniques.

The articles are primarily designed for affiliate marketers, those with music websites, and anyone that wants to learn more about internet marketing.

The blog allows users to comment and ask questions about the content to help them succeed and spread the word about the potential the internet has to help musicians get their music heard.

Contact affiliate manager Hans Klein for more insights on music affiliate programs. Direct line: (336) 254-8282 Email: Hans@PlatinumMillennium.com. Other helpful information regarding the music affiliate program can be found at: <http://www.PlatinumMillennium.com/affiliates.html>

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About Platinum Millennium

Platinum Millennium publishes music industry success courses and software.

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