



World Blackjack Champion Ken Einiger Inks Major Deal with Consolidated Resorts

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PR9.NET May 18, 2007 - Las Vegas, Nevada: Consolidated Resorts, Inc. and CEO Ken Einiger of Play To Win Inc. have just inked a major deal to effectively promote vacation ownership and tourism in Las Vegas, Nevada. Mr. Einiger has been selected to act as a celebrity spokesperson for Consolidated Resorts Inc. and is certainly in notable company. Other Consolidated Resorts celebrities have included Alan Thicke, Tanya Roberts, George Wallace and David Faustino. "This is a remarkable opportunity," Einiger says with a boastful grin, "Consolidated Resorts has always maintained a commitment to no less than first class accommodations; they are undeniably a cut above the rest. I really look forward to being a part of this amazing team."

While Sin City is often recognized for its rather unparalleled brand of adult entertainment, let's face it— the most luxurious yet affordable timeshares don't emerge up high from the landscape, jarring your eyesight— instead, they blend rather beautifully into their surroundings, quietly whispering "world class" to those of us with an ear finely tuned in to the impressive ... and nothing less than this will ever satiate that brand of enhanced vision. "I'm proud to endorse Consolidated Resorts, Inc.," Einiger continues, "There is no substitute for integrity and complete customer satisfaction and in Las Vegas Consolidated Resorts defines that."

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Phone: 724-775-1993
FAX: 801-881-3017
Website: <http://www.2upbeatmag.com>
E-Mail: upbeatmag@aol.com
Address: 126 Hall Road
Aliquippa, PA 15001

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