



E-newsletter Highlights Top Newspaper & Magazine Advertising Deals

mediabids, May 10, 2007

URL: <http://www.pr9.net/business/marketing/5538may.html>

Mediabids.com launches weekly e-newsletter highlighting the top ten newspaper and magazine advertising offers posted by publications in their online print advertising marketplace.

PR9.NET May 10, 2007 - Hartford, CT – Mediabids.com, the online marketplace for the buying and selling of newspaper and magazine advertising, has announced the launch of their free e-newsletter "The Weekly Top 10" available free of charge on Wednesdays.

Mediabids has handpicked the best advertising deals posted by print publications and are exclusive to Mediabids.com. These advertising deals that are made possible thanks to Mediabids patented online sales process that eliminates the need for phone calls, meetings and face-to-face negotiations – saving both advertisers and print publications money and time.

"The Weekly Top 10 e-newsletter gives both advertisers and publications exposure to the print advertising offers available in our online marketplace - and other related advertising news and information," said Mediabids president Jedd Gould. "Additionally, it enables advertisers an opportunity to see what free services Mediabids can offer them."

Anyone wishing to receive the free "Weekly Top 10" newsletter should log on to www.mediabids.com and submit their email address on the link marked "Weekly Email Signup." Weekly e-mailed newsletters will start arriving automatically in the subscriber's mailbox on the Wednesday following signup.

###

About mediabids

Mediabids has developed a better way for advertisers and publications to buy and sell newspaper advertising and magazine advertising. Mediabids, the newspaper and magazine advertising auctioneer, offers a unique opportunity for advertisers and publications to tap into new markets, increase revenues and save on costs traditionally associated with print advertising. A Connecticut-based newspaper company founded Mediabids in 1999 as a tool to streamline and enhance the relationship between advertisers and print media outlets.

Phone: toll free 866-236-2259
Website: <http://www.mediabids.com>
E-Mail: lcadan@mediabids.com
Address: 448 Main Street
Winsted, CT 06098

[PR9.NET - Your Free Press Release Service](#)