



# Local Insurance Company Celebrates 85th Anniversary, Launches New Web Site

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*Altany, Loynd & Lindquist Independent Insurance Agents release their new Logo and Web site, created by 2440 Media.*

PR9.NET May 07, 2007 - Brackenridge, PA - Founded in 1922, many things have changed in the 85 years that Altany, Loynd & Lindquist has been serving the Pittsburgh and Allegheny Valley region as an independent insurance agency. What hasn't changed, however, is the need for businesses to stay current with industry trends and their overall image.

David Gusmar, Vice President of Sales and Marketing, recognized the 85th Anniversary as the perfect opportunity to announce the launch of the new Altany, Loynd & Lindquist Web site and Logo. "We thought it only fitting that a corporation as old and established as ours, take a step toward the future," said Gusmar. "We had been considering it for a couple of years now, but were a little intimidated by the concept. We knew it was going to be a time consuming project and the timing had to be right."

Developed locally by 2440 Media, Inc. of Tarentum PA, the new site was designed with a modern look while at the same time offering a conservative, classy feel to visitors. "We understand the important role that customer confidence plays in the insurance business" says Bob Kruse, head developer on the project "we tried to convey that in the overall appearance of the site." Additionally, the site is coded using pure CSS providing easier accessibility to users with disabilities, as well as improving load-time and cross-browser compatibility.

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## **About Altany, Loynd & Lindquist**

Altany, Loynd & Lindquist has been serving the Allegheny Valley and Greater Pittsburgh region's insurance needs since 1922 with products including Commercial Lines, Group Benefits, and Financial Services. With a long and proud tradition of insuring some of the regions oldest and most successful corporations, our agency has built strong ties with our local and regional communities and developed long-lasting relationships with our employees, clients, and carriers.

The Altany, Loynd & Lindquist Web Site can be viewed at <http://www.alli-ins.com>

## **About 2440media**

2440 Media is a cutting-edge Web development company headquartered in the Pittsburgh region. With a focus on serving medium to large sized businesses and their consultants, 2440 Media performs a wide variety of interactive services including Web Design, Web Applications, and Web Video.

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