



Brazilian company creates a 3D directions system

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The Computer Based Program (software) now designated "3D ROUTE" is an innovating program that has the objective of showing the real simulation of the shortest and/or the best route for the user to follow from the point at which the consultation terminal is located (indoor or outdoor) , to a destination point chosen by the user himself utilizing three-dimensional imaging that faithfully reproduces the whole structure of the environment, or partially (without all the details) , that the user intends to cross.

PR9.NET May 06, 2007 - Sao Paulo, Brazil - With 3D route, the user also can chooses any point as an start point, and as soon as the program shows the route in a 3D simulation, the final destination can turn the star point.

Emphasizing that it has been provided with elements and means that have the aim of speeding up the search and localization by the users for different places and items along these extensive commercial centers, industries, streets or cities in comparison to the usual means used today for localization, based on pamphlets, maps, information displays or audible indications. That happens because 3D ROUTE uses 3D images that makes easier to the user to memorize and visualize the route because of its photographic memory, that represents 40% of the human being's memory.

It is applicable in a wide variety of fields, among these the following can be highlighted:

3D ROUTE CITY: To help to find places or points of interest in a city. Street addresses, hospitals, churches, restaurants, museums, etc.

3D ROUTE INDOOR PLACES: To help to find stores, tables, seats, departments, etc. in case of shopping centers, theaters, resorts, airports, stadiums, fairs and others.

3D ROUTE ITEMS: To help to find items on display in stores, markets, etc.

This device was projected and developed with high technology and offers enormous practicality, and efficiency since it is possible to apply it in real time both indoors and outdoors, by instantly showing users where to find products and places of their interest.

Nowadays the company is working out the system to be accessed by smartphones, PDAs and GPS (in case of cities).

"3D ROUTE is the future in directions" says Rodolfo Vasone, CEO.

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About R. Newware IT

R.NEWWARE IT was stabilished in 2001, headquartered in Sao Paulo-Brazil by two reputable entrepreneurs who have been the owners of a local industrial group for more than 50 years. The company has specialized in many areas of computer science, achieving its excellence in the areas of graphics, 3D, picture processing, digital entertainment, artificial intelligence, cryptology and others. Our main goal is innovation by developing products and services which helps add value to companies and individuals by means of software.

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