



# Pharmacy OneSource Teams with Mark Neuenschwander for 'The Noosh Letter'

Pharmacy OneSource, Inc., May 03, 2007

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*Addition is Sixth Free Newsletter Offering for Pharmacy Professionals*

PR9.NET May 03, 2007 - Bellevue, Wash - Pharmacy OneSource, Inc., software as a service provider to more than 1,000 hospitals in the United States, announced a new free newsletter offering authored by Mark Neuenschwander, titled 'The Noosh Letter.'

Industry thought leader, Mark Neuenschwander a.k.a. Noosh, noodles once monthly about pharmacy automation and point-of-care technology with a passion for promoting a safer medication-use process.

"No Internet presence reaches out to the pharmacy profession as widely as Pharmacy OneSource," said Neuenschwander. "With my passion to encourage hospital leaders in applying automation for a safer medication-use process, I could not think of a better vehicle for disseminating my 'I've been thinking...' articles. I am honored at the opportunity to partner with Pharmacy OneSource."

Pharmacy OneSource currently offers five other free newsletters to pharmacy professionals. The Pharmacy OneSource Community currently has more than 40,000 subscribing members.

"It's great aligning with a known industry leader like Mark Neuenschwander," said Keith Streckenbach, Executive Vice President of Pharmacy OneSource. "We look forward to advancing the pharmacy profession together."

For more information, please visit <http://www.pharmacyonesource.com/news>

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## **About Mark Neuenschwander**

Mark is a popular writer and speaker on the topic of applying automation for a safer medication-use process. His engaging stories, fresh perspectives and keen insights are communicated in terms and concepts that are easy to grasp and apply. Mark is the President of The Neuenschwander Company and Co-founder of The TerraPharma Project, which hosts [pointofcareforum.com](http://pointofcareforum.com) and produces The unSUMMIT on Bedside Barcode Technology in Practice.

## **About Pharmacy OneSource, Inc.**

Pharmacy OneSource is pharmacy's #1 documentation and formulary Software-as-a-Service (SaaS) provider. Our nearly 50 innovative team members provide best-in-class, SaaS solutions to current and future challenges within health-system pharmacy worldwide. Our SaaS solutions contribute to high performance pharmacy through better outcomes, lower costs and system-wide results. More than 1,000 healthcare organizations worldwide utilize our HIPAA compliant web-based services: Accupedia, Amplifi, Quantifi, ScheduleRx, Senti7, Simplifi 797, and UnitStock.

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