



Voice Actors to Benefit from Spring '07 Release of Voices.com

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Voice actors around the world are about to discover a new reality that will make working online easier, more productive and liberating at Voices.com, the #1 Voice Over Marketplace.

PR9.NET May 02, 2007 - Toronto, Canada – The daily routine of voice acting professionals worldwide is about to become simpler, more streamlined and satisfying thanks to a series of feature releases developed by Voices.com, the #1 Voice Over Marketplace, a web service that gives voice actors the tools to manage their careers online and acquire job opportunities as well as the ability to receive payment for their voice over work.

One aspect of the web service that is getting the royal treatment is the voice actor "Profile". The Profile has become a multipurpose promotional tool for professional voice actors, merging several features in a simple, comprehensive manner conducive to instant marketing of the voice actor's personal brand, vocal abilities, experience, and level of proficiency regarding their technical skills as audio recording engineers in addition to vocal performance. A Feedback feature testifying to the professionalism of a voice actor among other networking related items is available for review on a voice actor's website at Voices.com, readily identifying those who have made voice acting their sole profession.

Another tool greatly improved by the innovations this Spring at Voices.com is a voice actors ability to keep track of and manage job invitations, both public and private, known as Public Leads and Private Leads. A Public Lead is a job that was posted to all eligible voice actors at Voices.com whereas a Private Lead is associated with a select number of voice actors who were handpicked by a client to audition privately. These leads are kept separate and can be archived by voice acting professionals for reference purposes.

Voice actors at Voices.com can now be hired directly via a "Job Offer" created by a client in need of their particular skill sets or vocal talent. These job offers are given on an individual basis. The receipt of a job offer triggers the negotiation process whereby a voice actor can accept, negotiate or decline an opportunity presented by a prospective client.

If an agreement is reached through the negotiation phase and a job offer is accepted, a client is then able to deposit the agreed upon funds through SurePay, a secure escrow account managed by Voices.com. The deposited funds will be held in trust until the voice over work has been completed and the final product approved. After approval, the funds are then released to the voice actor by the team at Voices.com, ensuring quality voice over work for the client as well as prompt, financial compensation for the voice actor.

Voices.com CEO and co-founder, David Ciccarelli says, "We're committed to launching new updates twice a year. The Spring '07 Release is the fruition of the past 6 months of accepting user feedback, suggestions and recommendations, identifying the best ones, and building useful tools that solve real business problems."

To learn more about the Voices.com web service, visit: <http://www.voices.com>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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