



Flamingo South Beach Announces Grand Opening of New David Barton Gym

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Flamingo South Beach, Miami's most well known address, recently welcomed David Barton, entrepreneur and fitness icon for David Barton Gym, to the Flamingo's vibrant and growing community. David Barton Gym has made an impressive Miami Beach expansion with the opening of Flamingo's state-of-the-art, 15,000-square-foot fitness center.

PR9.NET May 02, 2007 - MIAMI BEACH, FL – Flamingo South Beach, Miami's most well known address, recently welcomed David Barton, entrepreneur and fitness icon for David Barton Gym, to the Flamingo's vibrant and growing community. David Barton Gym has made an impressive Miami Beach expansion with the opening of Flamingo's state-of-the-art, 15,000-square-foot fitness center.

The Flamingo South Beach's sprawling 16.5 acre waterfront property provides the perfect iconic address for the newest David Barton Gym facility.

"Twelve years ago, I bet on South Beach with 6,000 square feet at the Delano hotel and now it's exploding," says David Barton. "Now I want to own the market with two gyms, in the town where the line between working out and going out is blurred."

Open to the public in addition to Flamingo residents, this high tech, triple-height, facility offers the best view of the bay in all of Miami Beach from floor-to-ceiling glass walls and wraparound outdoor balconies. The gym features two expansive studios for yoga, spinning, Pilates and training sessions, with an outdoor pool and basketball court to round out the array of fitness amenities. This gallery-like space will become an installation and its sky-high walls will create a backdrop for the true art on display – the sculpted forms of individual bodies. The Flamingo experience will have a sensuous, sophisticated feel perfectly in keeping with its surroundings.

"David Barton is the perfect partner for our world-class development which offers a cosmopolitan lifestyle everyday," said Flamingo's developer Michael Lerner of MCZ/Centrum. "We are excited about this added element to our flourishing community and believe it will greatly contribute to the Flamingo life."

A true alternative to the generic, mass-market gym, all David Barton Gym locations, including two in New York City and a 30,000-square-foot facility on Chicago's Riverwalk, encompass the design and aesthetics reflective of each neighborhood's personality with the focus always on the creation of a truly unique experience. The new Miami location marks the further expansion of the David Barton Gym brand with several more to come in key cities.

Situated on 1,300 linear feet of prime bayfront property, Flamingo South Beach features expansive views of Biscayne Bay and downtown Miami. Residents enjoy two bayside resort-style pools with a tiki hut and food and beverage service as well as an outdoor spa. Residents can also take advantage of Flamingo's resort-style services including dog walking, housekeeping and car wash.

Flamingo South Beach recently announced the sales launch of the second phase of the condo conversion – the North Tower – with studios, one- and two-bedroom homes priced from the \$300s to the \$600s. The sales center is located at 1500 Bay Road, Miami Beach. For sales information, contact Fortune International at (305) 531-2922 or click www.flamingomiami.com/?source=condodomain.

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Phone: 877.85CONDO
Website: <http://condodomain.com>
E-Mail: experience@condodomain.com