



# QuickArrow Exhibiting Next Week at Technology Professional Services Association (TPSA) Spring Summit

QuickArrow, May 02, 2007

URL: <http://www.pr9.net/comp/development/5494may.html>

*Leader in Professional Services Automation (PSA) and Management Solutions to Provide Insight into how Billable Services Organizations Gain Visibility into their Services Operations*

PR9.NET May 02, 2007 - Austin, Texas - QuickArrow, Inc., the leader in Professional Services Automation and Management Solutions, will be exhibiting in Booth 22 at the TPSA Spring Summit in San Diego from May 6-8, 2007. QuickArrow representatives will be on hand to provide insight into how billable services organizations can gain greater visibility into their services operations.

The Summit will bring together some of the top thought leaders in the Professional Services industry to address real-world planning issues including:

- The annual PS planning process
- Tying the PS plan to the corporate 3 year plan
- Learning lessons from past performance
- Uncovering revenue opportunities
- Qualifying service opportunities
- Aligning PS opportunities with
- Corporate objectives
- Negotiating the annual plan with the field
- Setting the resource plan
- Hiring on time
- Managing the forecast
- Selling services with and without products

Elizabeth Davis, QuickArrow CEO commented, "TPSA has filled a critical information gap in the Professional Services industry over the last 2 years, and these summits provide a tremendous opportunity to collaborate with other thought leaders to drive the success of the Services industry as a whole. In fact, many of our clients are now TPSA members and will be in attendance, so as a founding member, we're thrilled to participate again."

QuickArrow is sponsoring TPSA's PS Executives Dinner Sunday night, and will also demonstrate their industry leading PSA solution at the Technology Services Expo during the Summit. As a founding member of TPSA, QuickArrow has worked closely with TPSA Executive Director Thomas Lah for more than two years. TPSA members who are also QuickArrow clients include Borland, salesforce.com, Genesys Telecommunications Lab, Mercury, GlassHouse Technologies, and Novus CG.

###

## About QuickArrow

About QuickArrow

QuickArrow's PSA solution helps services organizations better manage the three things that matter most: people, projects, and performance. Designed to deliver the critical visibility needed to optimize services delivery, QuickArrow's Software as a Service (SaaS) solution fully integrates with leading SFA, CRM, and financial applications, replacing homegrown solutions and labor-intensive spreadsheets to automate workflows and streamline operations.

Worldwide, more than 26,000 users and 300 services organizations spanning software, IT Services, management consulting, hardware, environmental, and healthcare count on QuickArrow every day to increase resource utilization, capture more billable hours and expenses, and enable more effective decision-making to drive top and bottom-line growth.

**Phone:** 512.381.0600  
**Website:** <http://www.quickarrow.com>