



TMG's THE BEAT RECORDS SIGNS DANIEL DiCRISCIO

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Star-studded Event Hosted by TYAD Music Group to welcome newest Dance Music Recording Artist Daniel DiCriscio

PR9.NET April 25, 2007 - LOS ANGELES, CA - On the evening of Wednesday, April 25, 2007, at Hollywood's Mood Nightclub on Hollywood Boulevard, TYAD Music Group (TMG) will be hosting a star-studded event in celebration of the recent acquisition of Daniel DiCriscio as the newest recording artist on its dance label, The Beat Records.

Last Monday, at a bash thrown at The Hilton Hotel in North Los Angeles/Glendale, Jerry Holden, the president of TYAD Music Group announced to an audience of over 600 party-goers the addition of Daniel DiCriscio to The Beat's roster of artists.

DiCriscio, known in the entertainment world as the "Makeover Messiah" for his pioneering work as a highly sought-after celebrity stylist and consultant, has worked with the likes of Pamela Anderson, Anna Nicole, Star Jones, Joanie "Chyna" Laurer and most notably, Paula Jones during the Clinton scandal. He is often sought out for his thought-provoking commentary by major media outlets, including Forbes, CNN and US Weekly. However, lesser known to the popular media is Daniel DiCriscio's love and talent for making party music. In fact, his internationally released freshman album, "Sin," featured the dance track "Take Me to the Other Side" which received favorable reviews in Billboard Magazine and scored him a spot on an international tour opening for the legendary entertainer Grace Jones.

For more information about this event, please contact shea.chambers@tyadmusicgroup.com. For media inquiries, e-mail lisa.boush@tyadmusicgroup.com.

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About Daniel DiCriscio

Dubbed as "A Los Angeles Makeover King" by The Independent on Sunday, Daniel was responsible for bringing back the "makeover" when he single-handedly transformed Paula Jones during the Clinton sex scandal. The Washington Post said, "It is one of the most jaw-dropping public makeovers ever". The New York Post listed Daniel as one of the "Winners" from the Jones v. Clinton trial, alongside President Bill Clinton, Vice President Al Gore, and Monica Lewinsky stating, "Paula Jones' hairstylist is the one member of her team whose skill in boosting his client was beyond question". Other celebrity clients include Pamela Anderson, Anna-Nicole Smith, Stevie Nicks, Marilyn Manson, Dokken, The Barbi Twins, Kato Kaelin & Faye Resnick (O.J. Simpson trial), Star Jones, Wrestler's Rena "Sable" Mero and Joanie "Chyna" Laurer, along with a bevy of Playboy Playmates.

About TYAD Music Group

TYAD Music Group is a fully staffed music and entertainment entity and the parent company to several record labels, a production company and TMG Publishing, which has been established to oversee some 4,000 titles within the TMG catalog. TMG owns nine distinct, genre-specific record labels, each headed by leaders in the music community. With nine genre-specific labels under the TMG umbrella, top music industry veterans, nightclubs that mirror the labels, a film company, and a massive national and international distribution network already set in place, TMG is the newest major label music group in the industry.

Phone: 818-937-4561
Website: <http://www.tyadmusicgroup.com>
E-Mail: publicity@tyadmusicgroup.com
Address: Public Relations Office
TYAD Music Group
930 South Fourth ST
Ste. 150
Las Vegas, NV 89101