



Products Localizing at Audio4fun Local Sites

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PR9.NET April 23, 2007 - Nicosia, Cyprus - With the hope of bringing their multimedia software to customers worldwide, Audio4fun has just expanded their local sites system in which users at some non-English speaking countries can pick up their favorite products much easier.

As more than 60% of their orders come from Europe and USA, the current main shopping site of Audio4fun is written in English. However, due to the increasing number of non-English speaking customers, Audio4fun decided to promote their local sites system rapidly.

"After a hard working period, we have built up a good local sites system including up to 7 different language sites: French, Spanish, Japanese, Chinese, German, Korean and Italian. These local sites provide customers all the necessary information related to products, order, downloads, promotions, support center; thus we believe that you can make a right decision in purchasing the economic, professional one or deluxe package," said Helen L, Audio4fun Sales& Marketing Manager.

The local sites are updated the promotion programs according to local holidays. The Japanese customers can enjoy their traditional holidays by choosing music editor software or a voice changer software at favorable price. While French site celebrate their holidays by hectic promotions on this site in which users can get their most-wanted stuffs at great discounted price and many free add-on packages.

One of the things need to be done urgently now is developing the support center for local sites. The outsourcing teams from many countries are asked to cooperate in supporting customers by their own languages. The next action promoted on the local sites system is localizing the products in which modules, features, buttons or Help Files on the products are displayed in various languages.

Click on top right menu to choose a suitable language and access any local sites you wish
www.audio4fun.com

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About Avnex Ltd.

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Throughout many years of development, AVnex Ltd. has been promoting audio and video software technologies and specializing in three core areas: Audio and Video Morphing Algorithms, Audio and Video Stream Interception, Audio and Video Real Time Effecting.

The wide range of products of AVnex Ltd. is detailed at <http://www.audio4fun.com>. Music Morpher products' in-depth specifications can be found at <http://www.musicmorpher.com>.

From 2006, AVnex Ltd. has been extending their business model to encompass Internet users who want a richer social networking experience. See <http://www.make4fun.com> for more details.

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