



# MOffY and GFLY join hands in mobile entertainment

moffy limited, April 23, 2007

URL: <http://www.pr9.net/games/publishers/5445april.html>

Today MOffY and Beijing BoYan Technology CO.LTD (GFLY) announce the cooperation to bring GFLY games to Asia Pacific Region.

PR9.NET April 23, 2007 - Hong Kong and Beijing - Today MOffY and Beijing BoYan Technology CO.LTD (GFLY) announce the cooperation to bring GFLY games to Asia Pacific Region.

The cooperation scopes included MOffY distribution and publish of GFLY games in Asian countries as well as join development of new mobile game.

The initial cooperation of over dozen of games included the Crazy Chook Ballon, Defend Barbell, Dune, Exorcist, Hamburger Chef, I Love Snack, New Journey to the West, Ninja Ying, Pille Magic Sprite, Mahjong Sanguo, Submerge exceedingly, Wu Shuang Zhuan.

GFLY's CEO, Ms. Lv expressed that we are appreciated to work with MOffY with expertise in especially in South East Asia. GFLY's games are instantly available in markets like Hong Kong, Taiwan, Singapore, Malaysia, Thailand, and Philippines right after the cooperation start with MOffY.

As Alan Yung, General Manager of MOffY said, GFLY as one of the leading developer in China, has provide a wide range of mobile games to cater different markets with diversified culture.

MOffY has launched various types of mobile contents especially in South East Asia. JAVA game, WAP game, Flash Lite application & game, THEME, Wallpaper, Screen Saver, Video, WAP community are among the popular services launched.

For cooperation opportunity and marketing cooperation with MOffY please contact the representative or your existing contacts.

Hong Kong and South East Asia  
Ms. Natasha Meng [Natasha@moffy.com](mailto:Natasha@moffy.com)  
+852 8340 4655

Taiwan  
Ms. Mon Deng, [mon@moffy.com](mailto:mon@moffy.com)  
+886 2 2731 7585

China - Shanghai  
Ms. Hellen Zhang [hellen@moffy.com](mailto:hellen@moffy.com)  
+86 137 0175 7041

China - Beijing  
Lily Qiu [lily@moffy.com](mailto:lily@moffy.com)  
+86 10 8407 4085

###

## About moffy limited

### About MOffY Limited

MOffY incorporated in Hong Kong has been in mobile contents development, distribution, publishing and consultation since 1999. Currently, MOffY with its content management system holds over 3000 games and application titles. Along with different types of mobile games, WAP, i-mode and applications are featured with famous characters like Hello Kitty, PUCCA, Ultraman, Ki-Fighter, movie titles, and celebrities. MOffY is actively involved in mobile contents business, licensing and consulting. MOffY branded services channels are available in China, Hong Kong, Macao, Taiwan, Singapore, Malaysia, Thailand, Vietnam, Lao, and Indonesia.

**Website:** <http://corp.moffy.com>  
**E-Mail:** [marketing@moffy.com](mailto:marketing@moffy.com)