



# FunKards Make Luck Happen

FunKards, April 19, 2007

URL: <http://www.pr9.net/society/relationships/5434april.html>

*FunKy new craze hits the singles scene. World's first business cards for your love life have just been unleashed onto the world and are set to change the way of dating in the future.*

PR9.NET April 19, 2007 - Australia/MSA - Meeting Mr or Ms Right can be difficult, expensive and complicated leading a couple of enterprising Aussies to come up with a simple fun alternative, when it comes to dating.

In order to meet people and get dates it's no longer necessary to go to special places, study dating techniques, learn pickup-lines or spend time and money making virtual love in cyberspace. All you have to know is how to hand a business card to someone – there's no need to say or do anything else – it's just that simple.

Using the every day business card as the basis of their concept, the creators simply replaced all personal and contact details normally found on business cards with a single id number, then linked the cards to the internet. So once you hand someone your FunKard they log on to the FunKards website and access your photo/profile. If they like what they see they can send you a message, to which you can reply, without the need to exchange any personal contact details, just like internet dating; only better because you already know what the person looks like - so no nasty surprises.

Because FunKards are linked to the internet they work anywhere in the world you happen to be. So whether you are in a noisy bar in Sydney, on the beach in Hawaii, at the theatre in London, walking down the Champs-Elysees in beautiful Paris or just out doing groceries, if you see someone interesting, hand them a FunKard - at best, you'll get lucky; at worst – well, actually there is no "at worst" because even if you don't get lucky, no one will know you've been rejected and no one will have any of your personal contact details.

Finally, for those who feel handing a FunKard to a stranger in public isn't for them, picture this: You are in a crowded bar. You see someone you would like to meet sitting with a group of friends - you (a) do nothing, because the situation is too intimidating (b) approach, interrupt and use your best pickup-line, or (c) walk past and hand him/her a FunKard (or better still ask a waiter or a friend to take a FunKard over with a drink, then simply sit back and wait to be contacted). Based on the law of averages, if you hand out enough FunKards, you will get lucky!

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## About FunKards

FunKards is an internet dating site with a FunKy twist. The creators have invented the world's first business cards for your fun life. Called "FunKards" these FunKy little business type cards make dating a breeze and work anywhere in the world you happen to be. The creators, a mother and daughter team from Sydney Australia, say if you're looking for love you shouldn't leave home with them.

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