



Axis Open Source and Kaboodle Ventures LLC Announce Partnership to Develop Web 3.0 Media Applications

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Partnership to Leverage AxisOS Proprietary Time-to-Market Development Software and Kaboodle Ventures Media Content Networks

PR9.NET April 20, 2007 - SCOTTSDALE, Arizona - Axis Open Source, a leading developer of Linux, PHP and MySQL solutions and Kaboodle Ventures LLC a Web Technologies holding company announced today a partnership to develop, market and distribute a new series of Web 3.0 consumer driven media applications in the B2C, B2B and C2C market space.

"As what's been deemed Web 2.0 applications like social networking, video, audio, podcasting, user-generated content, blogs and what have you continue to rapidly gain mass acceptance we're excited about partnering with Axis Open Source to develop the next generation of web based applications...ones that actually generate revenue and create ease of use for both businesses and consumers," stated Christopher Conlan, CEO of Kaboodle Ventures.

"The Axis OS and Kaboodle Ventures partnership enables our companies to leverage our strengths on the programming and development side with Kaboodle Ventures experience and team on the content development, media and marketing side to really exploit the ever growing business and consumer demand for user-friendly, search engine enabled cross-media destinations that fill broad and niche market requirements," commented Dr. John Horn, CEO of Axis Open Source.

The partnership has begun developing standalone applications, plug-ins, and cross-media destinations providing cost-effective marketing, advertising, search engine optimization and user-generated content platforms for small and medium sized businesses, organizations and non-profits.

"We've already started alpha-testing on our first projects, and look forward to beta-testing in Quarter 2 of this year," announced Dr. Horn, "which will dovetail nicely with the completion of the development and implementation of our 'on the ground' sales and marketing strategy.

"Our approach to application development and our own internal sales and marketing disciplines follow the same principles and the features and benefits they offer to our clients – find the problem, fix the problem, profit from the solution," stated Conlan. "This partnership allows our firms to focus on our core 'agile development' abilities while simultaneously mitigating risk for our investors and minimizing time to market."

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About Axis Open Source Corporation

Axis Open Source (<http://www.axisos.com>) is an open source software consultancy that also houses a training center where students learn how to use open source tools like PHP, MySQL, CodeCharge, and Linux. John Horn, the founder and CEO of Axis.

Kaboodle Ventures LLC, www.kaboodleventures.com (<http://www.kaboodleventures.com>) a Scottsdale, Arizona based, totally unconventional mashup of Web 3.0 Technology Development and Venture Capital 2.0 believes that it is possible to integrate cutting edge technology into any brick and mortar business.

Kaboodle Ventures creates and owns. We build unconventional media destinations for clients. We leverage their existing content, teach them how to create new, meaningful web inventories and properties, and bring residual and one-time event ROI to our investors and partners. Our ultimate goal is simply to turn expenses into assets...assets into income.

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