



# Virginia Based Tech Company Works With Non Profit To Help People At Risk

Holy Cow Branding, April 12, 2007

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*Code 71, Inc., a software development company headquartered in Richmond, sponsored the Genocide Intervention Network at the 2007 Nonprofit Technology Conference*

PR9.NET April 12, 2007 - Richmond, VA: Code 71, Inc. continued its commitment to using technology to help people at risk and alleviate poverty by donating time and talent during their attendance at the 2007 Nonprofit Technology Conference (NTC). The NTC Day of Service provides an opportunity for conference attendees to give back to the community. Participating organizations can choose to provide skills coaching, like Code 71, Inc., or choose to work with a nonprofit's staff to develop a technology reference guide for their organization. Code 71, Inc. sponsored the Genocide Intervention Network and provided technology training utilizing a variety of productivity and skills building software including Microsoft Office® programs.

"Everyone at Code 71, Inc. is dedicated to giving back to the community, especially in ways that address social injustice" remarked Syed Rayhan, one of company's founders. "By donating our time and knowledge to the Genocide Intervention Network, we are able to help them become more technological efficient and leverage technology to further their cause", Rayhan continued.

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## About Holy Cow Branding

Holy Cow Branding is a full-service creative agency providing businesses with the advertising, marketing and public relations they need to be successful. For more information, please send an email to [info@holycowbranding.com](mailto:info@holycowbranding.com).

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