



# Domains at Retail Offers Extended Validation SSL Certificates

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*Domains at Retail offering the Latest in SSL Certificate security! Businesses and government entities now have the option to provide the highest level of online assurance for their customers.*

PR9.NET April 02, 2007 - Scottsdale, AZ – Domains at Retail ([www.domainsatretail.com](http://www.domainsatretail.com)), announced today that new Extended Validation (EV) SSL Certificates are available for sale and ready to install. An SSL Certificate is a digital credential that authenticates the identity of a Web site and encrypts information via Secure Sockets Layer (SSL) technology.

Created to establish online business identities, enable secure connections and promote online consumer confidence, EV SSLs set a higher standard for secure and successful online businesses. Like Turbo SSL® and High Assurance SSLs offered by Domains at Retail, the new Extended Validation SSL Certificates offer industry-leading 256-bit encryption technology. A thorough, standardized verification process affords EV SSL owners an opportunity to tout completion of the most stringent vetting process for SSL encryption available today.

The EV SSL vetting process involves verifying the applying organization's identity and typically requires a letter from a representing attorney or accountant. While the new guidelines are strict, Domains at Retail EV SSL certificates can be issued within two to four hours after all required documentation is received.

"Customers conducting business online demand security," says Michael Kralj. "The Extended Validation Certificate provides the highest level of online assurance to these same customers."

When users access sites encrypted with EV SSLs using Internet Explorer® 7, the first browser to distinguish EV certificates, the site's secure status is immediately evident. The browser's address bar reflects a green background and the name of the organization to which the certificate was issued, along with the familiar https:// prefix and padlock icon. Other browsers currently handle EV SSLs like normal certificates and are expected to distinguish them soon.

For more information about the new Extended Validation SSL Certificates, visit [www.domainsatretail.com](http://www.domainsatretail.com).

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## About Domains at Retail

Domains at Retail is a domain name and web hosting company offering all products needed to run your web site and stay on top of the competition. Product information is organized for customers to locate quickly and current sales are prominent to keep visitors up to date of specials. Domains at Retail's exclusive domain name articles and web site startup package recommendations are areas focused on to give customers a unique and fresh look at the requirements for owning a web site.

**Website:** <http://www.domainsatretail.com>

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