



# GoldenTravelGuides Selected as Finalist of Esteemed Forbes Enterprise Award

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*The nation's leading small business award, the Forbes Enterprise Award, was recently awarded honoring both winners and finalists at a gala in New York City. GoldenTravelGuides was one of only 144 companies selected as a finalist out of thousands of qualified entries.*

PR9.NET April 02, 2007 - East Stroudsburg, PA - GoldenTravelGuides, a national travel company based in East Stroudsburg, PA was recently selected as a finalist for the prestigious Forbes® Enterprise Awards, the most highly regarded and sought-after small business award in the United States today.

Published by Forbes magazine, one of the most recognized business publications in the country, these revered awards reward innovative thinking in small business management, and provide tangible evidence of a company's success. Only 144 small businesses out of thousands of nominees were selected as finalists for these coveted awards which honor visionary business models and achievement in 25 categories.

Nominees were evaluated on a variety of criteria, including innovation, customer relations, community involvement, employee development, and other efforts resulting in business growth. The awards recognize excellence in five areas: Marketing, Customer Service, Employee Relations, Community Service, and Product/Service Innovation.

The awards were presented on February 5, 2007 at a gala at Lincoln Center in New York City by Program Manager Peter Price, who also manages the Emmy Awards. The Judging Committee was chaired by Judith H. Dobrynski whose experience includes being a reporter and senior editor at the New York Times and Business Week, Managing Editor at CNBC, and as an adjunct professor at the Columbia University Graduate School of Journalism.

"Being recognized as a finalist among thousands of really impressive companies by an organization known and admired worldwide like Forbes is a remarkable honor," says Rick Golden, Founder and CEO of GoldenTravelGuides. "It truly is a testament to the dedication of our fine associates and will serve as confirmation of our company's accomplishments, motivating us to continue forging ahead with growth initiatives."

Christopher Forbes, vice chairman of Forbes, Inc., said "Forbes has always been a leading authority in reporting on business. Innovative entrepreneurs are the lifeblood of the American economy. The Forbes Enterprise Awards are an appropriate recognition for their invaluable contribution."

GoldenTravelGuides, headquartered at 366 North Courtland Street, Suite B in East Stroudsburg, in the Pocono Mountains of Pennsylvania, is a subsidiary of Golden Interests, Inc. The largest leisure travel agency in Pennsylvania and one of the largest in the Northeastern United States, GoldenTravelGuides is a member of the Pocono Mountains (PA) Chamber of Commerce, the Pocono Mountains Vacation Bureau (PMVB), the Naples and Key West (FL) Chambers of Commerce, the Sullivan County (NY) Chamber of Commerce, and the Pike and Wayne County (PA) Chambers of Commerce.

GoldenTravelGuides publishes more than 150 Internet-based guides to the "Best of" cities like the Poconos, Atlantic City, Naples, Hershey, Tunica, Niagara Falls, and Punta Cana. They arrange for groups, leisure, and business travelers at more than 40,000 hotels across the world. They can be reached toll free at: 1.877.465.3368 or online at: <http://www.GoldenTravelGuides.com>.

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## About GoldenTravelGuides

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They can be reached toll free at: 1.877.465.3368 or online at: [www.GoldenTravelGuides.com](http://www.GoldenTravelGuides.com).

**Phone:** 877-465-3368  
**Website:** <http://www.GoldenTravelGuides.com>  
**E-Mail:** [jessicasm@goldentravelguides.com](mailto:jessicasm@goldentravelguides.com)

**Address:** 366 North Courtland Street  
Suite B  
East Stroudsburg, PA 18301

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