



# Virtual Assistant Association Creates Glossary Defining Virtual Professions

Virtual Assistance Chamber of Commerce, March 31, 2007

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*Knowing the differences help consumers find the right professionals*

PR9.NET March 31, 2007 - TACOMA WA - The Virtual Assistance Chamber of Commerce (VACOC) sets the standard for quality, substance and excellence in the Virtual Assistance profession. As such, the VACOC uses a variety of tools to spread the word in an effort to distinguish Virtual Assistance from other types of virtual professions. The VACOC Glossary is one of those tools.

Danielle Keister, founder of the VACOC, created the Glossary to help both Virtual Assistants and consumers understand the differences between telecommuters, secretarial services, virtual staffing agencies and Virtual Assistants. Used incorrectly, terminology can be a barrier to locating services or partnering with the professionals one needs to grow their business. Says Keister, "The VACOC Glossary is a way to solidify terminology so that people will know the correct words to use, and be able to find the exact professional they are searching for. It saves everyone a lot of wasted time."

The Glossary contains explanations of the differences of each administrative outsourcing term including freelancing and personal assistance. It is a must-read for every Virtual Administrative Professional to help them more accurately classify the types of outsourcing they provide. The Glossary may be viewed by anyone by visiting <http://www.VirtualAssistantNetworking.com/Outsourcing-Glossary.htm>.

Everyone who is interested in learning more about Virtual Assistance and its professional providers is encouraged to visit the VACOC at <http://www.VirtualAssistantNetworking.com>.

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## About Virtual Assistance Chamber of Commerce

The Virtual Assistance Chamber of Commerce (VACOC) is dedicated to helping Virtual Assistants build smarter, more successful businesses, and providing business owners with free tools and resources to connect with qualified Virtual Assistant professionals.

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