



NewNet - high performance internet is on the right track

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NewNet plc, the Internet Service Provider based in Hampshire, UK, are sponsoring the Master Motorsport Formula 3 team in the 2007 Lloyds TSB Insurance British Formula Three Championship

PR9.NET March 22, 2007 - Silverstone UK - NewNet are not new to sports marketing having sponsored the 2005 British Aerobatic Champion, Mark Jefferies and in 2006 sponsored the National Formula Ford Champion, Nathan Freke. For 2007 NewNet plc are sponsoring Michael Meadows, driving for Master Motorsport in a Dallara F304 Mugen Honda in the Lloyds TSB Insurance British Formula 3 Championship.

Peter Coates-Buglear, Founder and CEO of NewNet plc said today, "We are proud to be involved with Master Motorsport and their driver, Michael Meadows this year. We have been, as sponsors, winners in everything we have got involved in and we believe this year we will be successful again. We are involved in sports marketing for a number of strategic reasons, not least to create brand awareness and take advantage of the B2B opportunities that this presents, but, we are also keen to support British sportsmen and women to achieve their goals. We adopt the same drive and dedication in our business, a business that is successful due to teamwork and focus."

The British Formula 3 Championship, sponsored by Lloyds TSB Insurance, is one of the most prestigious motor sport championships in the world having been a stepping stone to Formula 1 for drivers such as Damon Hill, Jenson Button and Nigel Mansell, in fact, the NewNet Masters Motorsport driver will be racing against Nigel's sons, Leo and Greg Mansell, in this years Championship which visits famous Formula 1 circuits including Silverstone, Monza in Italy, and Spa-Francorchamps in Belgium.

Following two successful seasons in Formula BMW with 6 wins and 21 podium finishes Michael Meadows is one to watch and with his graduation into Formula 3 he plans to continue his winning ways. This promise is backed up in pre-season testing where Michael was fastest in all sessions at Pembrey and Silverstone so it looks like NewNet has backed another winner.

NewNet plc, is acknowledged as the ISP with the highest performance and is favoured by businesses large, medium and small in the UK. With a product range specifically tuned for a business that needs Performance both in speed and service, NewNet are the partners of choice. Motor sport at the highest level matches exactly the business ethos of NewNet; success in a highly competitive market is how NewNet has built a strong business, now in its eleventh year, with proven technology, a strong team and a desire to be the leader in their chosen field. As in motor racing, the right people, the right technology and the skills to deliver – NewNet, the right ISP for growing businesses.

If you would like to know more about NewNet and Formula 3 please visit www.newnet.co.uk

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About NewNet plc

NewNet are members of: ISPA, LINX, Nominet and RIPE.

NewNet, established in 1995, has over the past 11 years, assisted thousands of companies of all sizes to establish and advance their Internet presence with services ranging from Broadband to dedicated leased line connections and co-location together with hosting, domain registration and much more.

NewNet own European networks in Spain and Amsterdam and have a presence and partners in both countries

NEWNET® is a registered trademark of NewNet plc

About sbmktg

SBMKTG is a marketing and brand communications consultancy specialising in motorsports marketing and sponsorship. SBMKTG is in three elements, visual communications and graphic design, marketing and design management & sports marketing. style | culture | performance

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