



# Voice Overs Give Life a Soundtrack at Voices.com

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*Voices.com, the leading voice marketplace, is releasing a series of new web videos promoting the use of voice over in everyday life.*

PR9.NET March 20, 2007 - Toronto, Canada – What if life had a soundtrack? That's the question posed by the voice over experts at Voices.com as the company promotes a new series of entertaining web videos featuring on camera actors and voice over talent demonstrating what life could be like if it were narrated by a professional voice actor or voice over talent.

The first two videos focus on individuals going about their everyday lives, living out perfectly relatable scenarios most people can identify with. The first video "Lost" features a young man, Joe Doakes, who has lost his glasses. A narrator tells the tale of how Joe Doakes is an ordinary guy, to quote "a guy like you or I", however Joe has lost something, something that is very important to him. While the on camera action escalates as Joe searches frantically for his missing artifact, the voice over kindly interrupts Joe to let him know that his glasses are sitting on top of his head.

The second video "Makeup" features an actress portraying a mother who is going about her usual morning routine applying makeup. The accompanying voice over treats the audience to a different accent in the style of the late Australian icon Steve Irwin, the Crocodile Hunter. The Aussie accent adds flair and an exotic quality to the mundane task of beauty preparations while recognizing the amazing feats of multitasking that only a woman rearing children and running a busy household can achieve.

Voices.com Vice President of Marketing, Stephanie Ciccarelli says, "Reaching out to people with these videos is an excellent opportunity to bring awareness to the art of voice over while sharing ideas about how voice over is used and also how voice overs are literally the soundtrack for our lives, whether in the literal sense or for the corporate landscape selling products or services."

To learn more about Voices.com and watch the videos, visit:

<http://videos.voices.com>

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## About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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