



"Eco" Goes Upscale - Earth-Friendly Fashions Get All Dressed Up

FaeriesDance.com, March 20, 2007

URL: <http://www.pr9.net/business/ecommerce/5295march.html>

FaeriesDance.com is bringing earth-friendly formal wear to the retail fashion market. Sustainable fashions are expanding beyond traditional organic cotton and hemp t-shirts into formal wear. Full-length gowns, dresses and suits are now available in organic and pesticide-free fabrics colored with low-impact dyes.

PR9.NET March 20, 2007 - Los Angeles, CA – Clothing made from organically grown cotton and hemp fabrics may still conjure 1960's images of hippies sitting on a lawn in tie-dye shirts, but today eco-friendly fashion is all grown up. FaeriesDance.com, a young online website for environmentally sensitive clothing, has put together an array of fashions from eco-manufacturers around the country to offer a full line of styles from the casual t-shirt to full length gowns suitable for the dressiest black tie event.

"In the last few years, the environmentally friendly clothing market has really expanded. For the first time, a woman can get sophisticated dresses, gowns and pant suits that are completely devoid of 'hippy'," says Adrienne Catone, FaeriesDance.com's founder. So far the selection of floor-length dresses is still limited. Most women aren't aware that they can get all decked out while still being planet-friendly, so there's not a huge demand for the more formal wear. FaeriesDance.com is changing all that.

As more women learn about what environmental options are available in high fashion, Adrienne believes the demand will grow and so will the line. She hopes to offer an extensive array of formal wear within a few years.

Perhaps in the future you can expect to see blushing brides in silky soft bamboo dresses trimmed in pure white organic cotton lace. For now though, you can attend that Hollywood premier or perhaps the formal night on your next cruise in a lovely gown from eco-friendly organic cotton, hemp or bamboo.

###

About FaeriesDance.com

Faerie's Dance is an earth-friendly clothing e-tailer. We offer tasteful fashions from organic cotton, hemp, tencel, bamboo and soy fabrics created using low-impact dyes. Sustainably-crafted, fair-trade jewelry options can also be found to compliment your eco wardrobe.

We follow earth-centered business practices including using only 100% post-consumer recycled paper, reusing packaging materials and donating a portion of our gross income to environmental charities.

Phone: (310) 530-0377
Website: <http://www.FaeriesDance.com>
Address: PO Box 57
Harbor City, CA 90710