



Dave Janoff joined Evalueserve as a Client Executive

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Dave Janoff, former Senior Vice President of PennWell Corp's Advanced Technology Division, has joined the global research and analytics firm Evalueserve as a Client Executive (CE) for the United States.

PR9.NET March 19, 2007 - Gurgaon, India: Evalueserve's new Client Executive Dave Janoff tenured a managing position at PennWell Corp from 1990 until 2007. He was part of the team that acquired KIM Research and Strategies Unlimited Research. Janoff was named president of both entities in addition to his publishing responsibilities as Senior Vice President for PennWell's Advanced Technology Division. During that period, he engaged Evalueserve services for projects to explore expansion opportunities in the alternative energy markets.

Prior to working with Penn Well, Janoff spent 27 years in the high technology publishing industry with CMP Media. For CMP, he was district and regional sales manger for the leading newspaper for OEM markets the "Electronic Engineering Times" for seven years.

Janoff is a specialist in the field of communication technology market places and has held numerous speeches at international organizations, for example the telecommunications organization BICSI, the Optical Society of America and the International Society for Optical Engineering (SPIE) on that subject. Janoff has a Bachelor of Arts from St. Johns University (Queens, New York) and is based in Nashua, New Hampshire.

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About EVS

Evalueserve provides custom research and analytics services to over 1000 corporations and other organizations in the following five areas: Intellectual Property and Legal Process Services, Market Research, Business Research, Financial/Investment Research, Data Analytics and Modelling. Executives from IBM and McKinsey founded Evalueserve in December 2000. Evalueserve currently has over 2,100 professionals in the following four research and analytics' centres: Delhi-Gurgaon, India; Shanghai, China; Santiago-Valparaiso, Chile; and New York, USA. For more details and to download the study, please visit <http://www.evalueserve.com> or contact us.

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