



# LegalFish Establishes PodCasts Initiative

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URL: <http://www.pr9.net/society/law/5275march.html>

*LegalFish, a leading nationwide online Attorney-Client Matching service, introduces LegalCast, an ongoing Pod Casts series that offers insight and news on the latest trends and issues affecting consumers and the law.*

PR9.NET March 16, 2007 - Chicago, IL - In an effort to provide attorneys and consumers with timely, topical information pertaining to the legal field, LegalFish has launched its new audio Pod Cast series -- LegalCast. LegalFish steps forward as a leader in the Attorney-Client Matching marketplace to provide valuable legal information to consumers and attorneys in a format that easily accessible and on demand. For consumers, LegalCast offers insight into issues that affect them when they are in need of legal representation. Additionally for lawyers, LegalCasts focuses on matters that affect the practice and business-side of law, covering various topics such as marketing, client development, technology and administration. The LegalCast Pod Cast series complements LegalFish' current electronic newsletter service (URL: <http://www.legalfish.com/cgi/legalcast.php>). LegalFish' entry into pod casting is part of its overall Web 2.0 strategy to accommodate the new and innovative ways that many consumers online are accessing information that is valuable, relevant, and of interest to them.

To learn more about LegalCast, please click on the following web page link: <http://www.legalfish.com/podcast/index.php>.

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## About LegalFish, LLC

LegalFish is a leading nationwide provider of online Attorney-Client Matching services. Corporate offices are located in Chicago, Illinois with field representatives nationwide. For more information regarding the company or this service, please contact Adrienne Pope or Joshua Fuhrmark at [info@legalfish.com](mailto:info@legalfish.com) or by calling 312.706.8080. Our website can be found at <http://www.LegalFish.com>.

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